

ArtWorks

presents

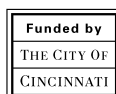
MURALWORKS

MURAL REQUEST

Who's eligible to apply:
Neighborhoods in the City of Cincinnati

MuralWorks is made possible by:

The Carol Ann and
Ralph V. Haile, Jr.
usbank N.A.
FOUNDATION



Ongoing support:

FineArtsFund

Ohio Arts Council
A STATE AGENCY
THAT SUPPORTS PUBLIC
PROGRAMS IN THE ARTS



ABOUT THE REQUEST

This request is a tool for communities that would like a mural for their neighborhood. This process is intended to help individuals and/or organizations prepare their community for a mural. The questions are meant to be a guide to develop a strong mural plan and partnership. If you have gathered information and support for a mural, but are unable to answer all of the questions by the request deadline, you can still turn in the request. ArtWorks' selection process will ensure that each request can be met with the level of support, community participation and maintenance necessary for the mural to be a success.

FAXED REQUESTS NOT ACCEPTED.

DEADLINE INFORMATION

MuralWorks requests will be accepted at anytime. Submit your request by the end of December to be considered for 2011.

PLEASE COMPLETE AND DELIVER BY MAIL, EMAIL, OR IN PERSON TO:

ArtWorks
Attn: MuralWorks Request
20 E. Central Pkwy
Cincinnati, OH 45202
MuralWorks@ArtWorksCincinnati.org

- To date, MuralWorks has created 27 murals in the following Cincinnati neighborhoods including: Camp Washington, Carthage, Clifton, Clifton Heights, Columbia Tusculum, Downtown, East Walnut Hills, Evanston, Lower Price Hill, Madisonville, Millvale, Northside, O'Bryonville, Over-the-Rhine, Queensgate, Price Hill, Roselawn, South Cumminsville, Spring Grove Village and Walnut Hills.
- Over 250 teens, ages 14 - 19, have been employed in the MuralWorks program. These teens come from 54 Zip codes, 53 schools and 60 neighborhoods from the Greater Cincinnati area.
- To date, MuralWorks Apprentices covered more than 30,000 square feet of blank walls with colorful, vibrant murals.
- **Every community that receives a MuralWorks mural must:**
 - Provide a contact person for the mural site.
 - Provide secure studio space (with electricity, heat/air conditioning, and sinks) for ArtWorks Artists near the site.
 - Provide a mural ready wall (all masonry, roof repairs, etc. need to be addressed prior to the start of the project)
 - Work with ArtWorks to establish a fundraising goal. Community partners usually raise at least 10 - 20% of total mural costs either through cash contributions or in-kind donations.
(Commissioned projects are asked to provide 100% of the project costs.)
 - Provide and plan in collaboration with ArtWorks, a dedication event upon completion of the mural
- **Each MuralWorks mural costs an average of \$30,000.**

Assistance from your community is essential! Support of MuralWorks is an investment in your community and our city. Please join us in this exciting opportunity and make a difference today!

CRITERIA AND SUPPORT MATERIALS CHECKLIST

Below is a checklist of criteria ArtWorks staff and steering committee members will review within each request to assess and select murals. If you can check off most of these boxes, you are in a good position to proceed with the request:

- Availability of a suitable mural-ready wall:** visibility and wall condition
- Community support for the mural** shown through partnerships with neighborhood organizations, community council, or an alliance of community residents
- Contribution to the mural** through funding: securing sponsorships, grants or in-kind contributions
- Commitment of a community liaison** to organize at least 2 community meetings with residents and ArtWorks staff
- Permission to proceed** with mural from building owner
- Commitment to help plan/host** a mural dedication
- Commitment to maintain the property** surrounding the mural

Below is a list of accompanying Support Materials that will strengthen your request. Please include the following:

- Photos of potential or available wall(s) – REQUIRED
- Letters of support from building owner – REQUIRED
- Letters of in-kind support from neighborhood businesses
- Letters from individuals, groups, or businesses confirming an ability to bring financial support to the mural.
- Background information on your neighborhood.

Selection and Notification

ArtWorks will produce murals based on the availability of funds. ArtWorks will select mural requests demonstrating strong partnerships in committed neighborhoods. The MuralWorks selection committee reviews applications annually and will contact you regarding your request (no later than March, 2011).

**Thank you for your MuralWorks request
and your commitment to beautifying our city!**

MURAL REQUEST FORM (Please print clearly)**SECTION 1: THE BASICS****Demonstrate community and/or organizational enthusiasm for a mural**

NAME OF ORGANIZATION (if applicable)

CONTACT NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE (DAY) () -

PHONE (EVENING) () -

E-MAIL

FAX (if applicable)

WEBSITE (if applicable)

Please feel free to attach extra pages, if necessary

If an organization, please briefly describe your mission, number of members or people served, founding date, proudest accomplishments and role in the community. If an individual, please name and describe any organizations that will work closely with the project.

Why are you/is your organization requesting this mural? Why do you want a mural at this location? How will it benefit the community, youth and/or the city?

Please briefly describe the potential themes/images for this mural, if developed at this time. (Also, ArtWorks will facilitate community meetings to gather ideas/themes for the artist's reference).

SECTION 4: MURAL SITE

Availability of a suitable mural wall

An outdoor wall must be selected for your project to be considered. Please select a prominent wall that faces a high traffic area and is in good condition. Identify backup walls in case wall condition is too poor or permission to paint the wall is not granted

Walls must be "paint-ready" to be considered for the 2009 MuralWorks program. This includes, but is not limited to, any necessary tuckpointing, structural repair, removal of peeling paint, etc. ArtWorks cannot undertake or fund any such repair work. ArtWorks will provide contact information for qualified contractors if requested. ArtWorks reserves the right to inspect all repairs.

Is this wall located outdoors? (please circle one): Yes No

Location for the proposed mural: STREET ADDRESS _____ ZIP CODE _____

Where are the nearest cross streets? _____

What is the neighborhood? _____

Which direction does the wall face? (please circle one): North South East West

Is this wall visible to oncoming traffic? (please circle one): Yes No

This wall is on a (please circle one): Home Business Church School Civic Building Other _____

As accurately as possible, please indicate the length and height of the wall as well as square footage. Attach a photograph and diagram of desired placement of mural on the wall:

Length _____ x Height _____ = Square Footage _____

The wall surface is: (please circle one): Brick Cinder Block Stucco Other _____

Does the wall, roof, or gutter have any cracks, leaks or other problems? (please circle one): Yes No

If yes, please describe the issues and attach photographs:

Have you talked with the building owner? (please circle one): Yes No

Please provide the building owner's information:

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE () - _____ E-MAIL _____

Has the building owner given written permission for the mural to be painted on the proposed wall? (please circle one): Yes No

Will the building owner support a community-oriented theme for the art? (please circle one): Yes No

Please describe the ground in front of the wall. (For example: a parking lot, grass lot, other? Is the ground in front of the wall level? Is there heavy debris or another obstacle in the way?)

Who owns the ground lot in front of the wall? Please list their contact information:

NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE () -

E-MAIL

Please list the addresses of any potential backup sites in the same neighborhood:

ADDRESS

ADDRESS

Are you willing to collect similar information on these locations if the first identified wall is unavailable? (please circle one): Yes No

SECTION 5: MAINTENANCE

Commitment to maintain the mural and surrounding area

Please indicate community organizations and individuals who will assist with the mural project and maintain the mural in the future (including, but not limited to, cleaning dirt from the mural, picking up trash from in front of the mural, and caring for landscaping). Please provide their names and contact information:

NAME

PHONE () -

E-MAIL

NAME

PHONE () -

E-MAIL

Thank you for your time and your request!

Please sign below indicating that all the answers in this request are true and complete to the best of your knowledge.

SIGNATURE

DATE

/ /