



springboard
sparking creative enterprise



ArtWorks

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ArtWorks Announces Opportunity to Sign Up for SpringBoard!

CINCINNATI (September 6, 2011)—Registration for ArtWorks' next SpringBoard session opens on September 6th. The 8 week course begins on Tuesday, October 25th and will run through December 13th convening each Tuesday from 6 to 9 pm. Interested candidates must sign up at SpringBoardCincinnati.org by September 23rd.

SpringBoard is ArtWorks' business planning and development program for artists, artisans and creative entrepreneurs targeting sustainability in small business. SpringBoard offers entrepreneurs a variety of resources to achieve their artistic and economic goals by creating a unique and collaborative learning environment. Creatives will build a comprehensive business plan while learning valuable marketing and financing management skills. Access to resources and an opportunity to develop relationships with other entrepreneurs and community partners will set these small businesses up for success. SpringBoard is initially focusing its impact on commercial corridors in Over-the-Rhine and Downtown, connecting graduates with potential storefront spaces.

A small classroom size and ample time to engage with professionals such as attorneys, accountants, branding experts and mentor businesses will give these entrepreneurs the tools they need to successfully launch and grow their businesses. The \$250 course fee includes the tuition to the 8-week course, as well as personalized consulting sessions with the SpringBoard facilitator.

"Though [Once Blind Studios](http://OnceBlindStudios.com) is almost a decade old, we felt like a start-up after relocating to Cincinnati from Los Angeles. SpringBoard came at the perfect time, taking us back to basics by helping us rework our mission statement and business plan for our new environment. We were also thrilled to meet local business resources like realtors and lawyers, as well as like-minded artisans who are passionate about their work and our neighborhood of Over-the-Rhine.

- Leisa Wilcox, [Once Blind Studios, LLC](http://OnceBlindStudios.com)

Funded by the Carol Ann & Ralph V. Haile, Jr./U.S. Bank Foundation, SpringBoard's officially kicked off its first course on June 7th. Due to a commitment to a small class size, all those who register may not have a spot in this upcoming class. Entrepreneurs who registered for the last class but did not participate in June are asked to please re-apply. ArtWorks will host ongoing sessions to accommodate the demand.

For more information, contact Sarah Corlett at 513.333.0388 or Sarah@ArtWorksCincinnati.org.

About ArtWorks: Founded in 1996, ArtWorks is an award winning non-profit arts organization that connects artists of all ages with opportunities in the arts through inspiring apprenticeships, community partnerships, and public art. ArtWorks hires teen and professional artists to make innovative public art to enrich the Greater Cincinnati community. SpringBoard is a natural extension of the organization's programming, providing innovative economic development opportunities for the creative sector. To date, ArtWorks Program has provided employment for more than 2,200 teen Apprentice Artists and 440 professional artists. ArtWorks receives ongoing support from the City of Cincinnati, the Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation, ArtsWave, Ohio Arts Council, and the National Endowment for the Arts. For more information, visit ArtWorksCincinnati.org.