

ARTIST APPLICATION



MAKE YOUR ART WORK FOR YOU

The ArtWorks Art Bank, a new art-leasing program is an innovative way for you to get your art out of your studio or storage space and onto walls. Instead of hanging your work in a gallery, hoping it will sell; let us lease your work to a business or individual for an exhibition on their walls. You will get paid quarterly no matter if your work sells. Plus, you will get exposure to a whole new audience, many of whom may not be the type that frequents galleries.

HOW IT WORKS

As an artist, you provide images and information of works you are willing to lease, along with a bio about yourself. ArtWorks will create a catalog of art for clients to choose from and make recommendations based on the aesthetic tastes of the client. In the event that your work is chosen by a client, ArtWorks will take your work and install an exhibition for one year.

The client pays a monthly lease to ArtWorks, which is billed at 2.5% of the value of the work. ArtWorks and the artist share this income. Artists receive 30% of lease total; ArtWorks retains 70%. For example, on a painting valued at \$5,000, you will receive \$112.50 quarterly and \$450 annually. In the event that your work sells to a client (or to a random person who sees the client's exhibition), you will receive 70% of the total sale price. At the end of each 12-month lease, there is an option to renew for another year for both the client and the artist.

- ELIGIBILITY** Any artist living in the United States may apply. Please note: artists are responsible for transportation of their works to ArtWorks in the event that works are selected for leasing.
- DEADLINE** Applications are accepted year-round.
- FEES** Apply for FREE until Friday, May 30, 2008. After June 1st, A one-time application fee of \$25 is due at the time of submission.
- SELECTION** ArtWorks reviews applications quarterly and will notify all applicants by mail in a timely manner. If selected for inclusion in the ArtBank, artists will be asked to sign a contract, provide images and detailed information for all works listed in the ArtBank. ArtWorks representatives will be available to guide artists through this process, including assessing a mutually agreeable value for each work of art.

QUESTIONS? Contact Cathy or Elaine at 513.333.0388 or
 Cathy@artworkscincinnati.org
 Elaine@artworkscincinnati.org

APPLICATION FORM

Please Print Clearly

 Name

 Address

 City

 State

 Zip

 Email

 Phone

IMAGE AND BIO SUBMISSION

- Images and artist bio must be submitted at the time of application.
- Images and bio must be submitted on a CD, no slides or websites will be accepted.
- Artist bio should be submitted as a Word or PDF document.
- All images should be JPEG, TIFF or PDF format, at least 300dpi, RGB or CMYK color.
- A Word, Excel or PDF document (preferably excel) must be included with the following information listed for each work of art:
 - o Image File name
 - o Title of Work
 - o Dimensions
 - o Media
 - o Year of creation or completion
 - o Current Sale Price

APPLICATION FEE (free until May 30, 2008)

- Check enclosed payable to ArtWorks
- Charge my VISA / MASTERCARD

 Card Number

 Expiration Date

 Name on Card

Mail or drop off completed applications to: ArtWorks, Attn: ArtBank, 811 Race Street, Cincinnati, Ohio 45202