

Avondale Activations: Request for Proposals

A National Endowment for the Arts Our Town Project

Vision Statement provided by the Avondale Quality of Life Plan (2018-Present)

“Avondale is a proud, resilient community with a rich culture and history of African American change-makers and community –builders. The community is safe and healthy, and everyone shares in its success. Families and individuals – young and old – are recognized as the backbone of the community, finding strength together, they are vested in Avondale’s bright future. Avondale residents work together with community and institutional partners to build a safe, healthy, equitable neighborhood where all can prosper.”

Project Description

ArtWorks as a longstanding partner with the Avondale community will partner with the Avondale Development Corporation and numerous community organizations invested in Avondale to empower local Youth Apprentices (ages 14-21) and Professional Artists to enliven the neighborhood with light-based interactive public art installations along a walking and bike trail. The outcomes of this project will be physical activations that address themes outlined in the Avondale Quality of Life Plan focusing on themes of Safety and Preserving Neighborhood Cultural Heritage.

Project Outcomes

- Creative Community Engagement
- Youth and Artist Employment
- Light-based Public Art

Detailed Timeline

2019

October	Launch Call for Artists (10/28/19)
December	Close Call for Artists (extended to 12/9/19 at noon) Committee Meeting: Proposals Reviewed & Artist Selection(s) (Target 12/11-12/13) Artist(s) Contracted (Target 12/16)

2020

January	Final Designs Due
February	City Permitting
March	Fabrication Begins Drop Deadline for Final Designs
April	Fabrication, Installation Plans Confirmed
May	Fabrication Installation Begins (Staggered)
June	Installation Complete Dedication

Committee Review Process

In addition to ArtWorks, a project steering committee has been selected to review and approve the artwork for the project.

They are made up of individuals that represent neighborhood stakeholder organizations and resident groups.

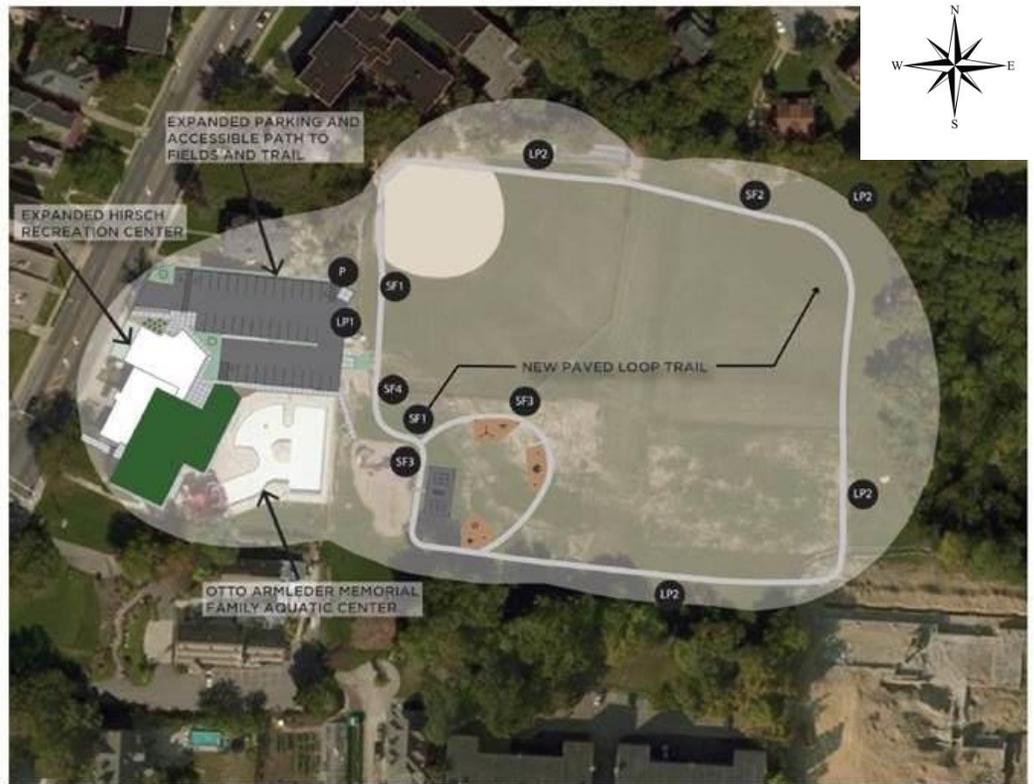
- Avondale Community Council
- Avondale Development Corporation
- Cincinnati Recreation Commission
- Green Umbrella

Between 2 and 4 awards will be granted by ArtWorks and the Committee.

Project Site

The final outcomes of the Avondale Activations project will be installed at the Hirsch Recreation Complex, 3630 Reading Road, Cincinnati, OH 45229. Specifically, these works will be placed in the facilities field space where there is a newly built 1/3 mile walking track. The artworks for this project are meant to address the Quality of Life themes (safety and cultural preservation) as well as engage users of the walking track using light as a major element. The map below represents the current build out of the Hirsch Walking Track (New Paved Loop Trail). The fixtures outlined in the key are confirmed for their placements and not able to be removed or relocated.

- LP1** Add Additional Light Fixture to Match (1)
- LP2** New Solar Fixture (4)
- SF1** Trash Receptacles (2)
- SF2** Backed Bench (1)
- SF3** Backless Bench (2)
- SF4** Call Station (1)
- P** Port-o-let Location (1)



HIRSCH RECREATION COMPLEX
SEPTEMBER 2019

Budget Parameters

Your proposal should include a budget breakdown that is within **\$10,000 - \$15,000** as a total project budget to complete your concept. Total budget should include artist fees, materials and supplies, fabrication, and installation. Between 2 and 4 awards will be granted by ArtWorks and the Committee.

Submission Instructions

Complete the [brief Artist information form](#) here and the attached PowerPoint template in full. Multiple concepts by one artist/artist group will be accepted, but each concept must be submitted separately. Failure to complete all required fields will result in disqualification from the opportunity.

Submissions are accepted in two methods: Submitted required materials digitally to Linnea Gartin, ArtWorks' Director of Programs, at Linnea@ArtWorksCincinnati.org. Use subject line Avondale Activations RFP – [Your Name].

Or mail in the required submission materials to:

ArtWorks
Cc Linnea Gartin
20 East Central Parkway
Cincinnati, OH 45202

About the National Endowment for the Arts Our Town Grant

This project is made possible by the National Endowment for the Arts. Our Town is the National Endowment for the Arts' creative placemaking grants program. Through project-based funding, we support projects that integrate arts, culture, and design activities into efforts that **strengthen communities by advancing local economic, physical, and/or social outcomes**. Successful Our Town projects ultimately **lay the groundwork for systemic changes** that sustain the integration of arts, culture, and design into local strategies for strengthening communities. ArtWorks, Avondale Community Partners, and the City of Cincinnati have been the sole recipients of the Our Town 2019-2020 grant in the state of Ohio.