

The Greater Cincinnati Survey *Fall 2021*

PROJECT REPORT
FOR
ArtsWave

Prepared by:
Kimberly Downing, Ph.D.
Institute for Policy Research
University of Cincinnati

March 2022



TABLE OF CONTENTS

	<u>PAGE</u>
Introduction.....	2
I. Organization Whose Primary Focus is to Fund the Arts in Greater Cincinnati	3
II. Workplace Charitable Giving Campaign for ArtsWave	4
III. Charitable Financial Contribution to ArtsWave	4
IV. Arts in Greater Cincinnati	5
APPENDIX A: Detailed Tabular Results	
APPENDIX B: Technical Report	
APPENDIX C: Questionnaire for the Fall 2021 Greater Cincinnati Survey	

Summary of Results
Fall 2021 Greater Cincinnati Survey
ArtsWave

Introduction

This report summarizes the major findings from a survey conducted by the University of Cincinnati Institute for Policy Research (UCIPR) for ArtsWave. The survey was part of the UCIPR's Fall 2021 Greater Cincinnati Survey (GCS) conducted from September 2 to October 27, 2021 --see the attached technical report.

This report includes questions asked of adults living in the eight county Greater Cincinnati Region. The Greater Cincinnati Region includes: Hamilton, Clermont, Butler, Warren, Boone, Kenton, Campbell, and Dearborn Counties. A total of **one thousand two hundred eighty-six (1,286)** randomly selected Greater Cincinnati Region adults were interviewed by landline and cellular telephone in the Fall 2021 GCS. The potential sampling error for the survey is +/- 2.7%.

In addition to presenting the major findings of the survey, selected demographic and geographic differences are reported in the text. Appendix A to this report provides detailed tabular results for questions asked in the Fall 2021GCS. A description of the methodology used in the survey is presented in Appendix B and the questionnaire is located in Appendix C.

I. Organization Whose Primary Focus is to Fund the Arts in Greater Cincinnati

Unaided Awareness: Region residents were asked, “From what you may have seen or heard, what is the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region?” This question was asked to elicit unaided awareness of ArtsWave. Seventy-seven percent of region residents say they “Don’t Know” the name of the local organization. Seven percent of region residents mention “ArtsWave” as the local organization whose primary focus is the fund the arts in the Greater Cincinnati region. Less than two percent of respondents mention other organizations. These other organizations included: Artworks (1%); Greater Cincinnati Foundation (<1%); Ohio Arts Council (<1%). Some survey respondents mentioned organizations that were included in the “Other” category during data collection. These additional “Other” organizations include: Fine Arts Fund (1%); the Cincinnati Arts Association (1%); specific institutions, museums or buildings involved in the arts (5%). Five percent of survey respondents provide a variety of “Other” responses that could not be categorized (Chart 1).

Aided Awareness: Survey respondents who did not mention ArtsWave in the unaided awareness question were provided the following question, “Please tell me the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region. Is it ArtsWave, Ohio Arts Council, ArtWorks, or another organization?” The organization names were rotated during the implementation of the survey. In the aided awareness question, Artworks (19%) and Ohio Arts Council (22%) were mentioned most frequently by region residents when they were provided with the organization names (Chart 2). Thirty-four percent of region residents say they “Don’t Know.”

Combined Aided & Unaided Awareness: Combined aided and unaided awareness results finds Ohio Arts Council (21%) received the highest combined aided and unaided awareness by region residents, followed by ArtWorks (17%). ArtsWave received a combined aided and unaided awareness of 18 percent of region residents and eight percent mentioned another organization (Chart 3).

Region residents in the following demographic groups are among those who are most likely to identify ArtsWave as the local organization whose primary focus is to fund the arts in the Greater Cincinnati region (See Combined Table – Question 20+Question 21 – in Appendix A):

- College graduates (33%);
- City of Cincinnati (25%) and Hamilton County suburban (27%) residents;
- Those with household incomes of \$100,000 or more (27%); and
- Region residents who are 46 to 64 years of age (24%).

II. Workplace Charitable Giving Campaign for ArtsWave

Region residents were asked the following question, “If you are currently employed, does your workplace conduct a workplace charitable giving campaign for ArtsWave?” Nine percent of region residents say their workplace does conduct a charitable giving campaign for ArtsWave, while 60 percent say “No.” Seven percent of residents say they “Don’t Know.” Twenty-four percent of region residents say they are currently not employed (Chart 4).

Region residents in the following demographic groups are among those who are most likely to say their workplace conducts a charitable giving campaign for ArtsWave:

- College graduates (13%);
- Region residents who are 46 to 64 years of age (14%); and
- Those with household incomes of \$100,000 or more (17%).

III. Contribution to ArtsWave in Past Year

Region residents were also asked, “In the past year, have you made a charitable financial contribution to ArtsWave either through a workplace giving campaign or some other way?” Ten percent of region residents say they made a charitable financial contribution to ArtsWave in the past year, while 89 percent say they have not contributed (Chart 5).

IV. Arts in Greater Cincinnati

Greater Cincinnati region residents were asked if they agreed or disagreed with four statements about arts in the Greater Cincinnati region.

Greater Cincinnati has a vibrant arts scene (Chart 6): Eighty-seven percent of region residents say they “Strongly Agree” (48%) or “Agree Somewhat” (38%) with the statement “Greater Cincinnati has a vibrant arts scene.”

Region residents in the following demographic groups are among those who are most likely to say they “Strongly Agree” that Greater Cincinnati has a vibrant arts scene:

- City of Cincinnati residents (56%); and
- Residents who are 18 to 29 years of age (56%).

Arts are critical to our region’s overall health (Chart 7): Eighty percent of region residents say they “Strongly Agree” (44%) or “Agree Somewhat” (36%) with the statement “Arts are critical to our region’s overall health.”

Region residents in the following demographic groups are among those who are most likely to say they “Strongly Agree” that arts are critical to the region’s overall economic health:

- City of Cincinnati residents (50%);
- Northern Kentucky residents (51%);
- Women (50%);
- Some College and college graduates (51%);
- Residents who are over 46 year of age or older (about 46%).

Arts programs and events connect people to the Greater Cincinnati region (Chart 8): Most region residents (92%) say they “Strongly Agree” (51%) or “Agree Somewhat” (41%) with the statement “Arts programs and events connect people to the Greater Cincinnati region.”

Region residents in the following demographic groups are among those who are most likely to say they “Strongly Agree” that arts programs and events connect people to the Greater Cincinnati region:

- City of Cincinnati residents (59%);
- Women (58%);
- African-American residents (57%);
- Some College/College graduates (55%);
- Younger residents, those 18 to 29 years of age, (61%); and
- Those who rent their home (58%).

I have a responsibility to fund local arts programs and events (Chart 9): Over one-half of region residents (58%) say they “Strongly Agree” (17%) or “Agree Somewhat” (41%) with the statement “As a Greater Cincinnati residents I have a responsibility to fund local arts programs and events.” About one-third of region residents say they “Disagree Somewhat” (29%), while 13 percent “Strongly Disagree” with the statement, “I have a responsibility to fund local arts programs and events.”

Region residents in the following demographic groups are among those who are most likely to say they “Strongly Agree” with the statement “As a Greater Cincinnati residents I have a responsibility to fund local arts programs and events”:

- City of Cincinnati residents (23%) and Northern Kentucky residents (23%);
- African-American residents (22%); and
- College graduates (21%).

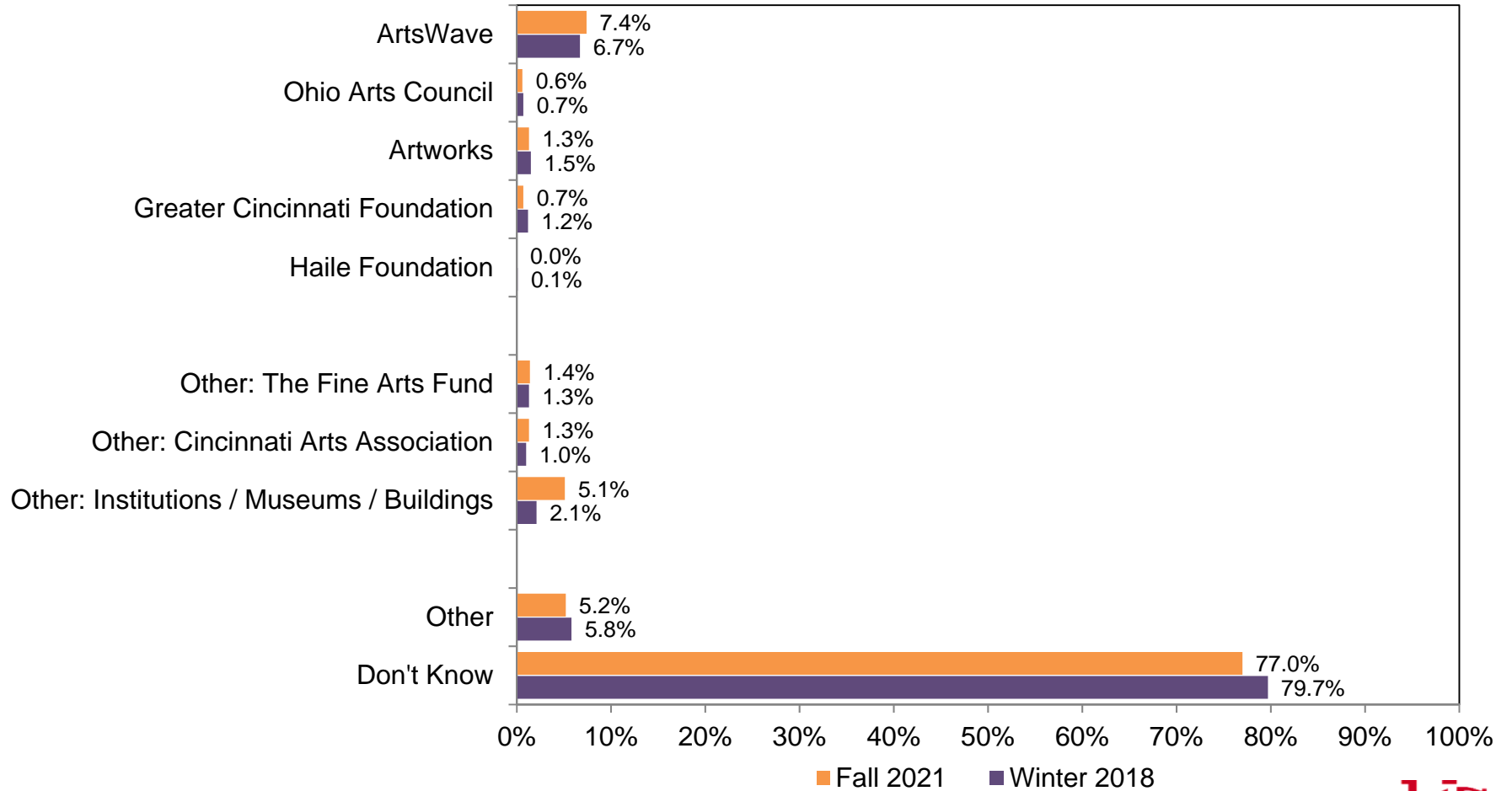
Greater Cincinnati region residents responded to four statements about the importance of arts in the region. Chart 10 presents a summary of the four statements about arts in Cincinnati for 2021. Each statement increased in agreement from the 2018 survey to the 2021 survey.

- 87 percent of region residents agree (Strongly Agree/Agree Somewhat) that **Greater Cincinnati has a vibrant arts scene.**
- 80 percent of region residents agree (Strongly Agree/Agree Somewhat) that **Arts are critical to our region’s overall economic health.**
- 92 percent of region residents agree (Strongly Agree/Agree Somewhat) that **Arts programs and events connect people to the Greater Cincinnati region.**
- 58 percent of region residents agree (Strongly Agree/Agree Somewhat) that **“As a Greater Cincinnati resident I have a responsibility to fund local arts programs and events.”**

Of particular note, is the trend of two items: “Arts programs and events connect people to the Greater Cincinnati region” (87% in 2021; 83% in 2018) and “Greater Cincinnati has a vibrant arts scene” (92% in 2021; 89% in 2018). The two items are especially noted because the survey was conducted during the COVID-19 pandemic at a time when arts programs were beginning to open to live audiences with precautions, thereby allowing Greater Cincinnati residents to again connect with others and participate in the Greater Cincinnati Arts scene.

Chart 1

Question 20 (UNAIDED): "What is the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region?"



Source: Greater Cincinnati Survey, Fall 2021
Institute for Policy Research
University of Cincinnati

Chart 2

Question 21 (AIDED): "Please tell me the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region. Is it ArtsWave, The Ohio Arts Council, ArtWorks, or Another Organization?"

[Asked of those who did not respond "ArtsWave" to Question 20]

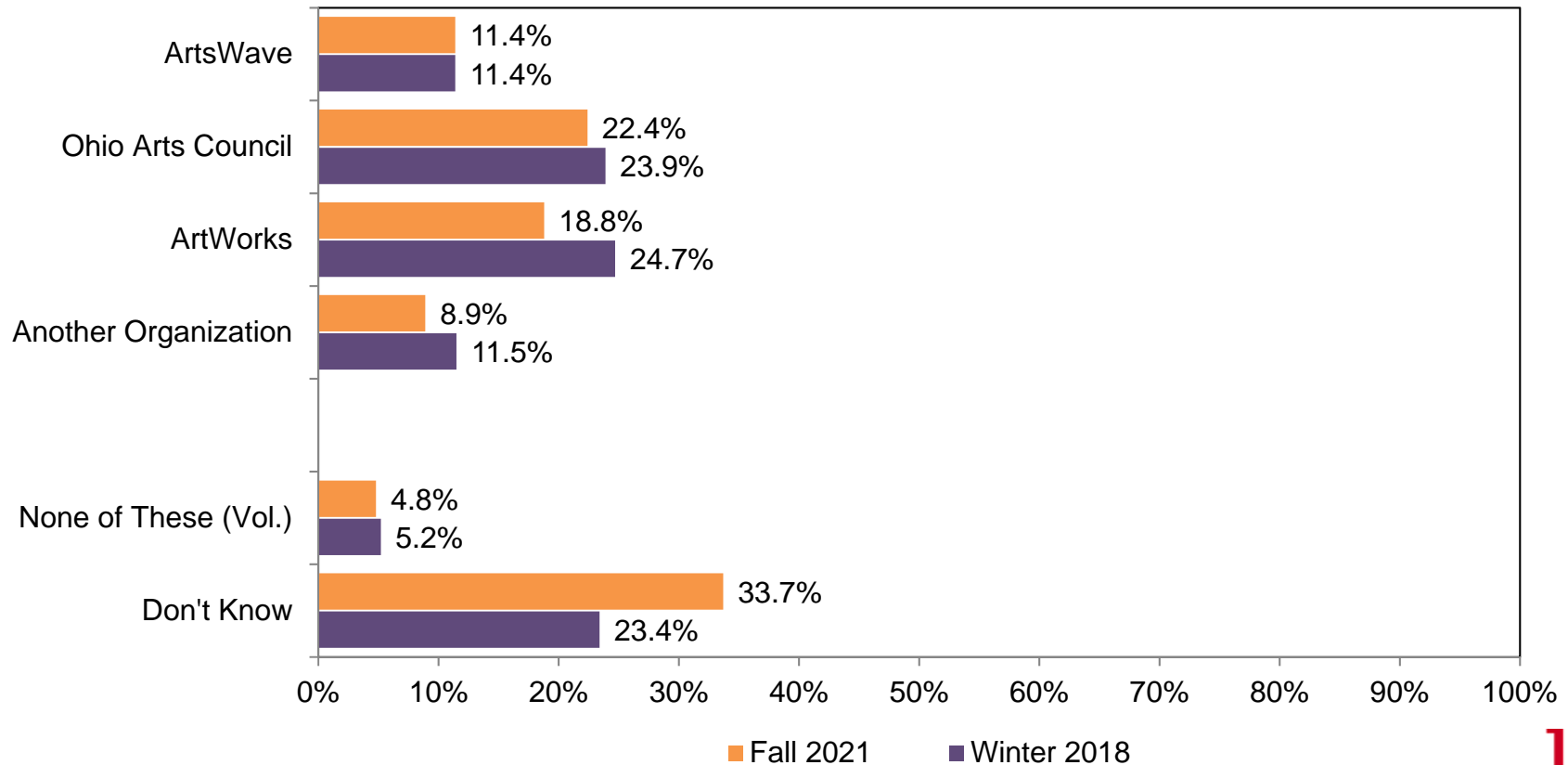
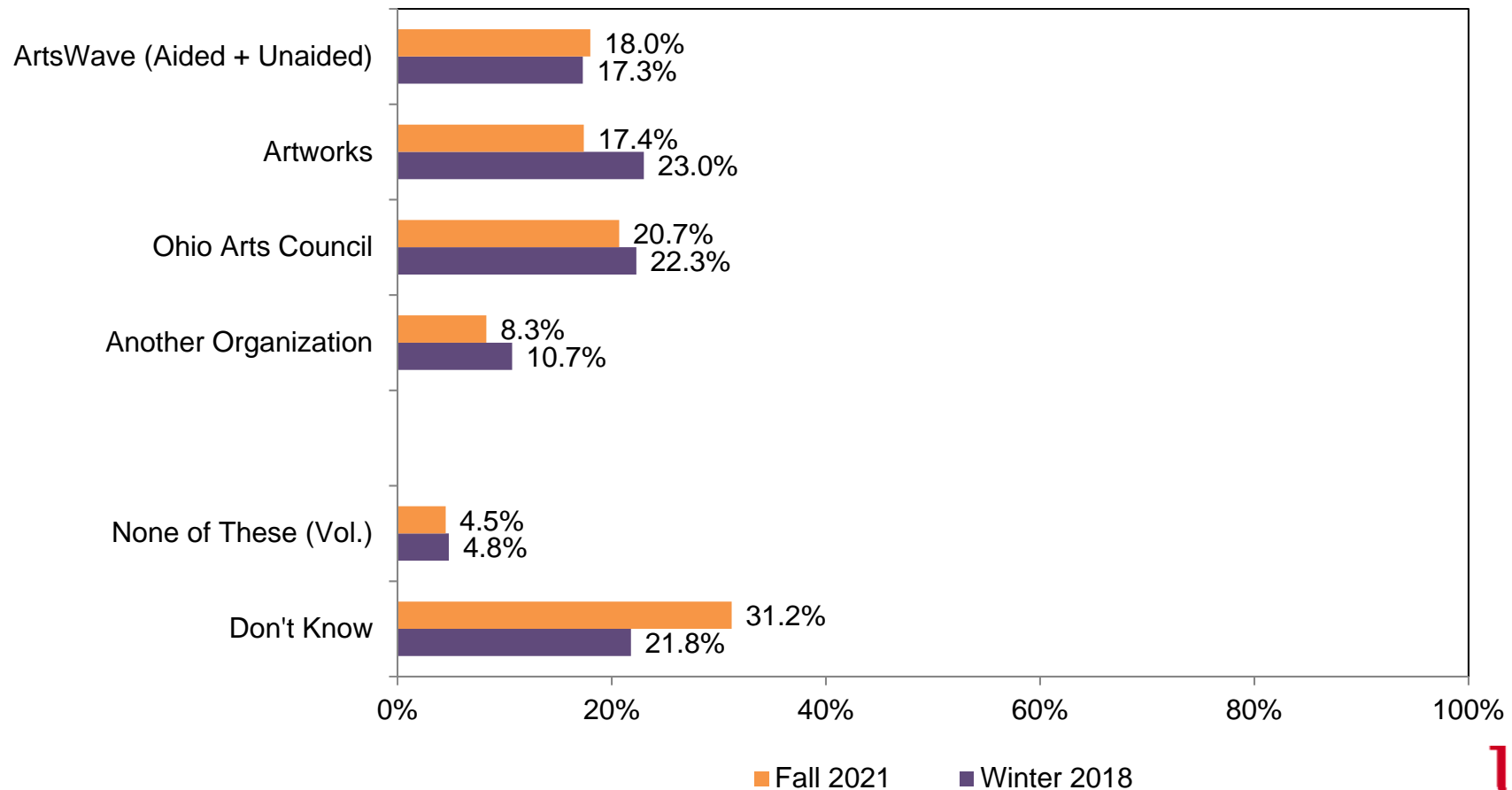


Chart 3

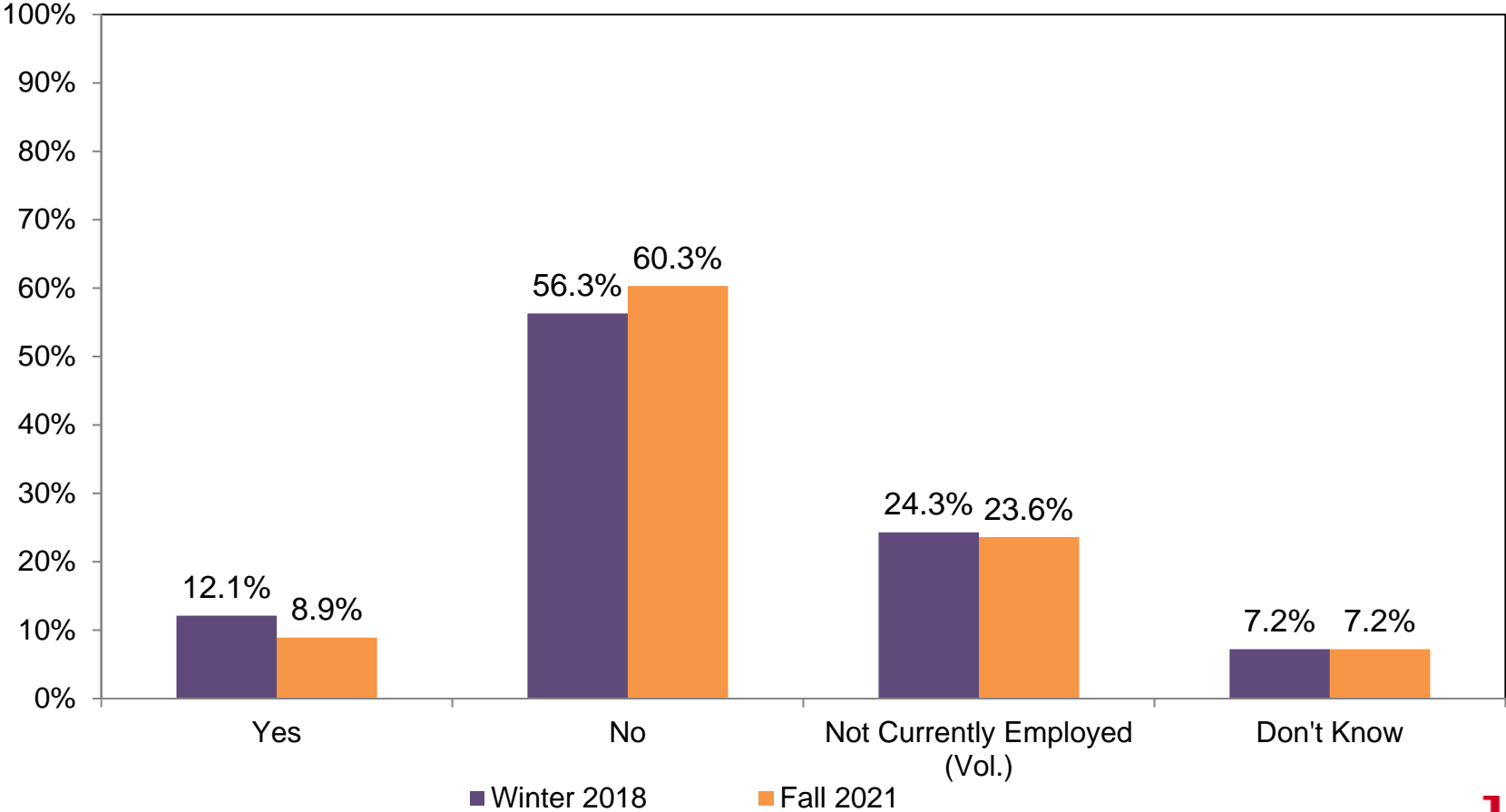
Question 20 + Question 21 (Awareness of ArtsWave Aided & Unaided):
“Please tell me the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region . . .”



Source: Greater Cincinnati Survey, Fall 2021
Institute for Policy Research
University of Cincinnati

Chart 4

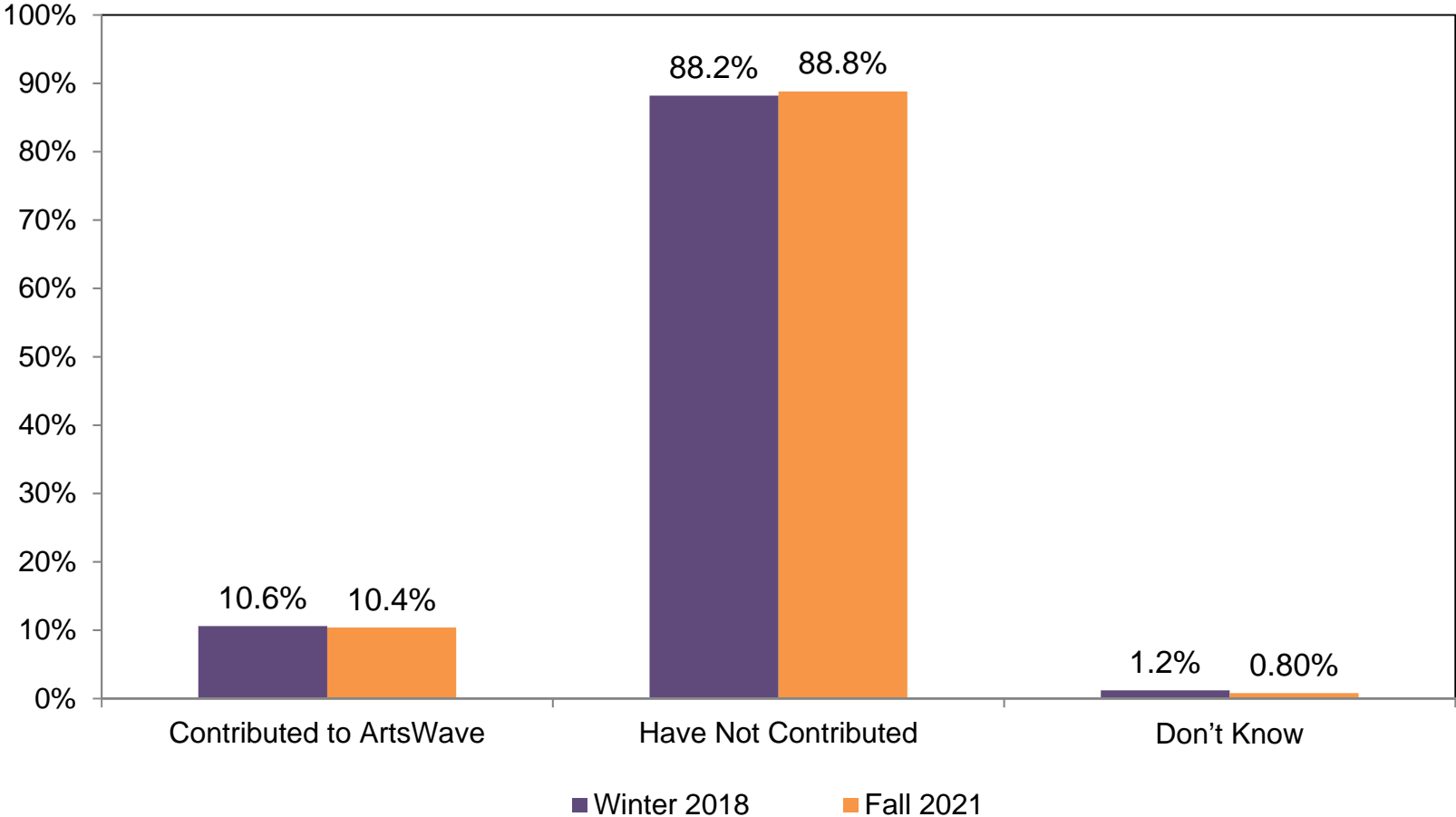
Question 22: “Does your workplace conduct a workplace charitable giving campaign for ArtsWave?”



Source: Greater Cincinnati Survey, Fall 2021
Institute for Policy Research
University of Cincinnati

Chart 5

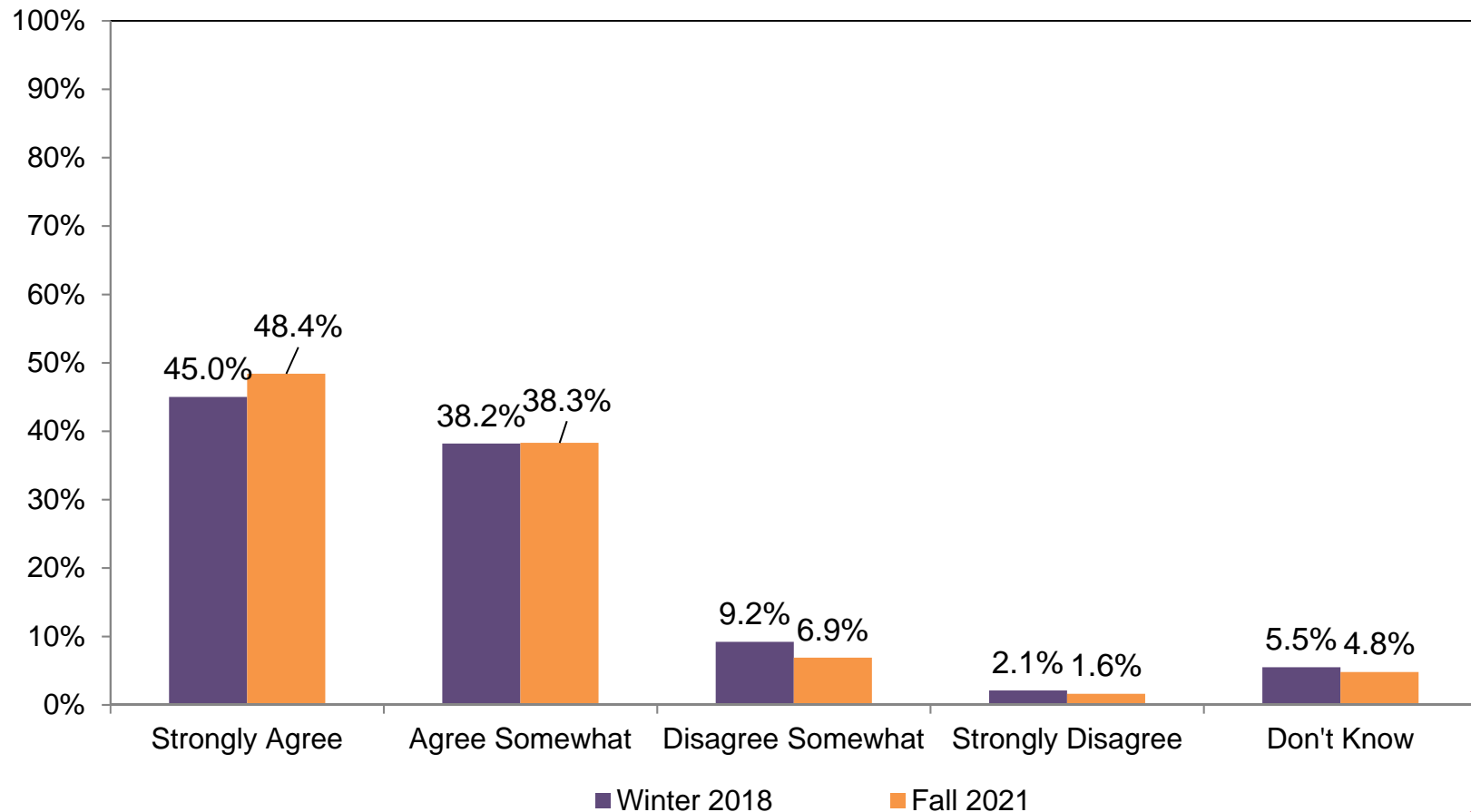
Question 23: “In the past year, have you made a charitable financial contribution to ArtsWave either through a workplace giving campaign or some other way?”



Source: Greater Cincinnati Survey, Fall 2021
Institute for Policy Research
University of Cincinnati

Chart 6

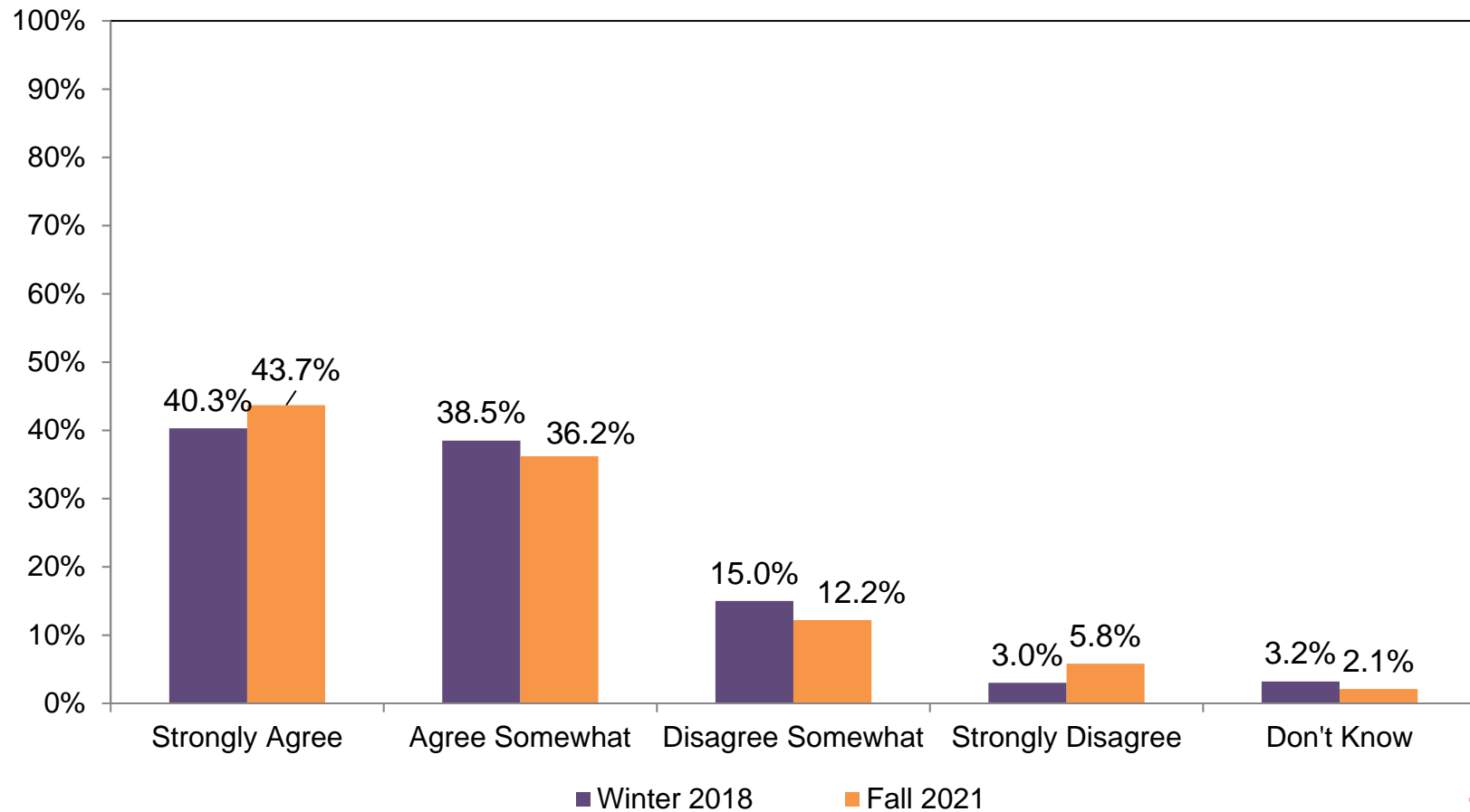
Question 24a: "Greater Cincinnati has a vibrant arts scene.
Do you agree or disagree?"



Source: Greater Cincinnati Survey, Fall 2021
Institute for Policy Research
University of Cincinnati

Chart 7

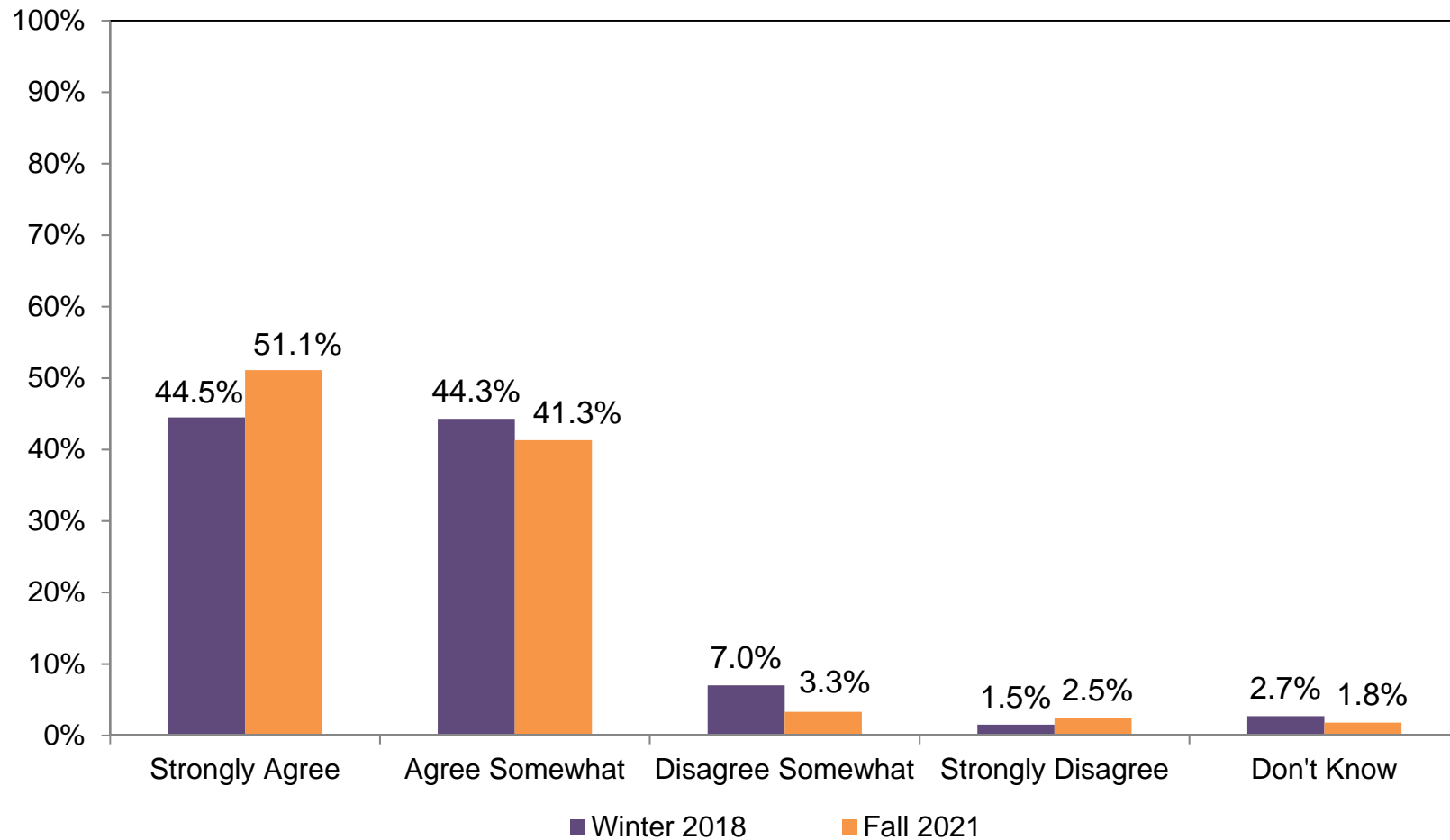
Question 24b: "Arts are critical to our region's overall economic health.
Do you agree or disagree?"



Source: Greater Cincinnati Survey, Fall 2021
Institute for Policy Research
University of Cincinnati

Chart 8

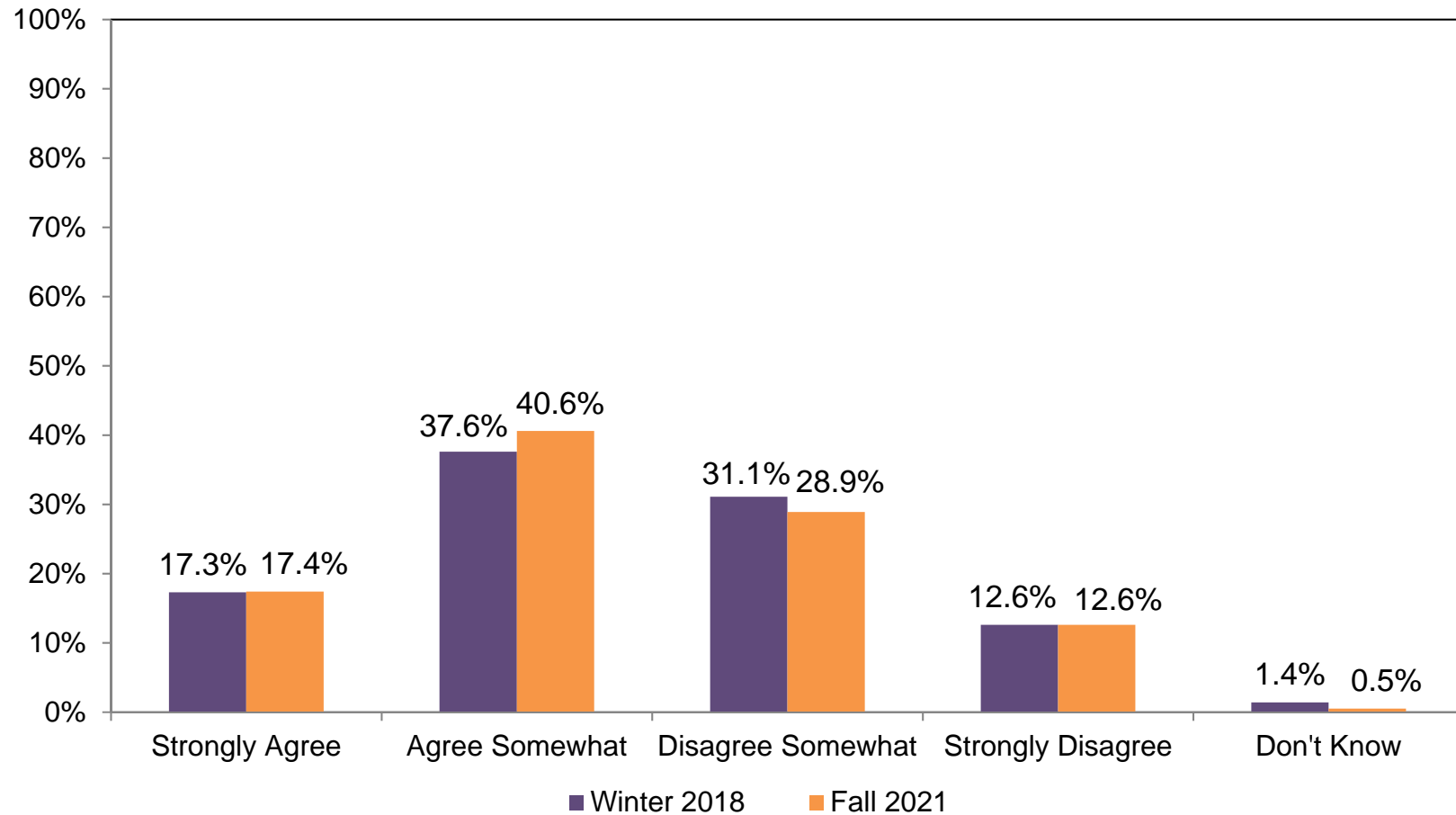
Question 24c: “Arts programs and events connect people to the Greater Cincinnati region. Do you agree or disagree?”



Source: Greater Cincinnati Survey, Fall 2021
Institute for Policy Research
University of Cincinnati

Chart 9

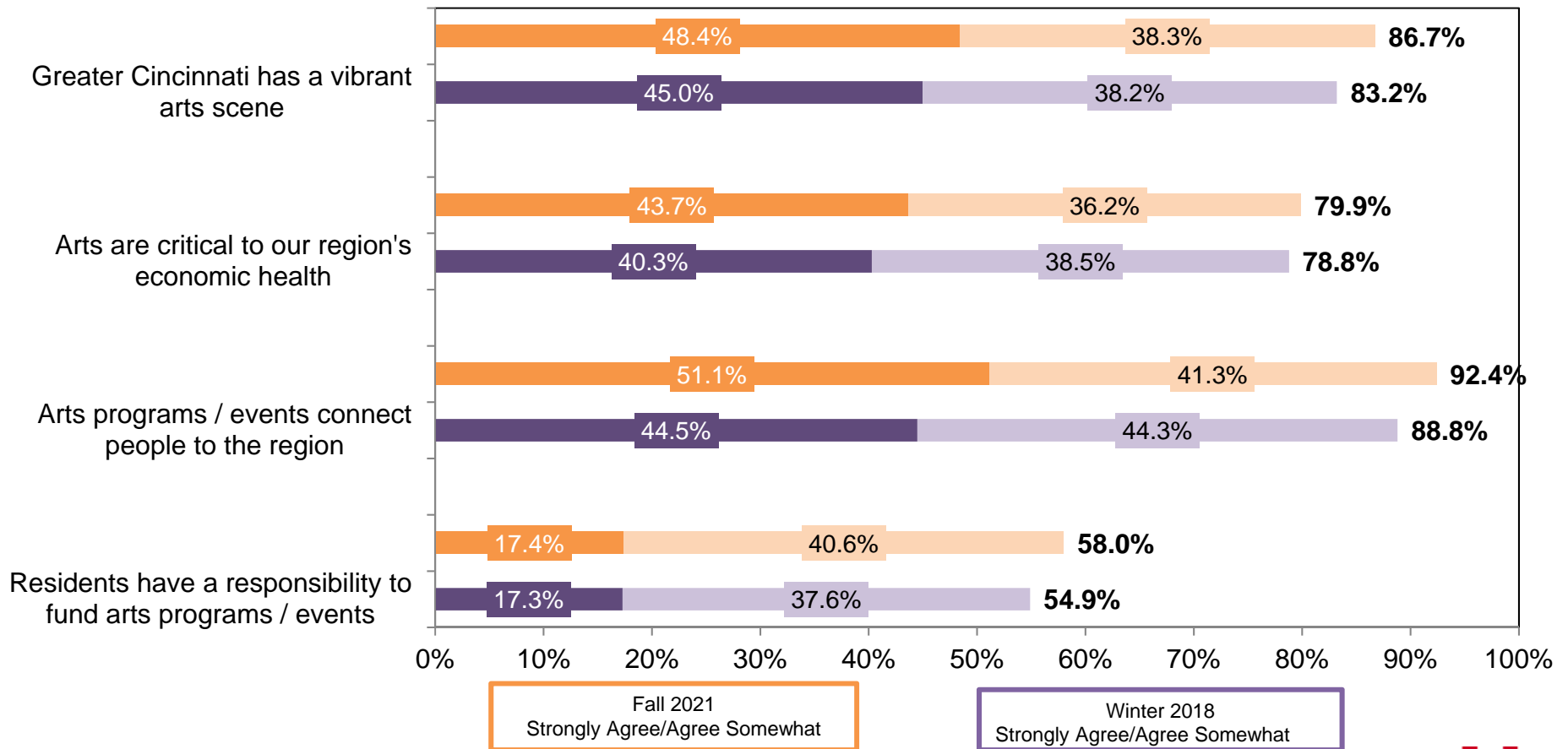
Question 24d: "As a Greater Cincinnati resident I have a responsibility to fund local arts programs and events. Do you agree or disagree?"



Source: Greater Cincinnati Survey, Fall 2021
Institute for Policy Research
University of Cincinnati

Chart 10

Question 24 [Strongly / Somewhat Agree]: "I'd like to read you a few statements about arts in the Greater Cincinnati region."



Source: Greater Cincinnati Survey, Fall 2021
 Institute for Policy Research
 University of Cincinnati

APPENDIX A
Detailed Tabular Results

Question 20: Please tell me the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region. Is it . . .

		ARTSWAVE	OHIO ARTS COUNCIL	ARTWORKS	GCF	OTHER: Fine Arts Fund	OTHER: CAA	OTHER:Arts/ Museums,etc
Greater Cincinnati Region Residents		7.4%	0.6%	1.3%	0.7%	1.4%	1.3%	5.1%
Region	City of Cincinnati	10.0%	1.2%	3.7%	1.2%	0.9%	1.7%	5.3%
	Hamilton County Suburbs	11.5%	0.5%	2.2%	1.2%	1.4%	1.5%	6.2%
	Other OH and IN Counties	5.0%	0.8%	0.1%		1.4%	1.4%	4.3%
	Northern KY Counties	5.1%		0.9%	1.0%	1.7%	0.3%	5.5%
Age	18 - 29	3.1%		1.9%			0.8%	4.5%
	30 - 45	7.8%	0.1%	1.5%	0.9%	0.2%	0.9%	5.8%
	46 - 64	10.9%	0.9%	1.3%	0.6%	1.4%	1.4%	3.7%
	65 and over	4.9%	1.6%	0.9%	1.2%	3.8%	1.6%	7.6%
Race	African - American	4.8%	0.8%	2.3%	2.6%	1.8%	2.6%	5.6%
	White	8.0%	0.6%	1.3%	0.4%	1.3%	1.2%	5.1%
Sex Of Respondent	Male	6.4%	0.4%	0.9%	0.6%	0.9%	0.8%	5.7%
	Female	8.2%	0.8%	1.7%	0.7%	1.8%	1.7%	4.6%
Household Income	Less than \$20,000	0.9%		1.6%	0.6%	0.7%		8.4%
	\$20,000 - \$49,999	2.5%		0.2%	0.5%	1.1%	1.8%	4.5%
	\$50,000 - \$69,999	4.6%	0.7%	0.8%		2.0%	0.2%	6.2%
	\$70,000 - \$99,999	6.3%	0.9%	3.1%	0.1%	0.5%	2.0%	8.0%
	\$100,000 or more	13.3%	0.7%	1.4%	1.2%	1.4%	1.7%	4.3%
Education	Less than High School	1.8%						
	High School Graduate	3.0%	0.3%	0.9%		0.9%	0.3%	3.9%
	Some College	3.3%	0.5%	0.9%	1.7%	1.3%	1.3%	7.6%
	College Graduate	16.8%	1.2%	2.6%	0.5%	2.4%	2.5%	5.4%
Own Or Rent Home	Own	8.8%	0.9%	1.5%	0.8%	1.9%	1.6%	4.7%
	Rent	3.7%		0.7%	0.2%	0.3%	0.5%	5.1%
Employment	Employed FT or PT	9.5%	0.3%	1.6%	0.9%	1.2%	1.0%	4.1%
	Unemployed / Disabled / Retired	3.8%	1.9%	0.8%	0.1%	2.7%	1.3%	7.6%
	Student / Keeping house	2.8%		1.0%		0.5%	1.9%	4.5%
Adults In Household	One	5.7%	0.9%	1.1%	1.1%	1.5%	0.6%	7.0%
	Two	9.6%	1.1%	1.2%	0.6%	1.7%	1.5%	6.3%
	Three or more	5.1%		1.6%	0.6%	1.1%	1.1%	3.3%
Children in Household	None	6.7%	0.9%	1.3%	0.7%	1.5%	1.2%	5.2%
	One or more	7.9%	0.2%	1.3%	0.5%	1.2%	1.2%	4.9%

Question 20: Please tell me the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region. Is it . . .

		OTHER	DON'T KNOW	Count
Greater Cincinnati Region Residents		5.2%	77.0%	1285
Region	City of Cincinnati	6.4%	69.6%	193
	Hamilton County Suburbs	4.1%	71.5%	320
	Other OH and IN Counties	4.6%	82.5%	532
	Northern KY Counties	7.3%	78.2%	240
Age	18 - 29	4.6%	85.1%	230
	30 - 45	6.6%	76.2%	356
	46 - 64	5.6%	74.3%	426
	65 and over	3.3%	75.2%	227
Race	African - American	2.7%	76.8%	150
	White	5.1%	77.0%	1015
Sex Of Respondent	Male	6.1%	78.0%	620
	Female	4.5%	76.0%	665
Household Income	Less than \$20,000	16.1%	71.7%	58
	\$20,000 - \$49,999	3.6%	85.8%	218
	\$50,000 - \$69,999	7.5%	78.1%	184
	\$70,000 - \$99,999	2.2%	76.9%	217
	\$100,000 or more	6.5%	69.6%	319
Education	Less than High School	3.8%	94.4%	122
	High School Graduate	6.2%	84.4%	379
	Some College	4.7%	78.7%	380
	College Graduate	5.4%	63.3%	393
Own Or Rent Home	Own	4.2%	75.6%	915
	Rent	7.4%	82.1%	311
Employment	Employed FT or PT	5.5%	75.8%	829
	Unemployed / Disabled / Retired	6.2%	75.6%	267
	Student / Keeping house	3.2%	86.3%	167
Adults In Household	One	4.4%	77.6%	130
	Two	3.5%	74.7%	629
	Three or more	7.5%	79.7%	515
Children in Household	None	5.1%	77.4%	769
	One or more	5.6%	77.1%	503

Question 21: Please tell me the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region. Is it . . . [ASKED ONLY OF THOSE WHO DID NOT RESPOND 'ARTSWAVE' TO Q20]

		ARTSWAVE	OHIO ARTS COUNCIL	ARTWORKS	ANOTHER ORGANIZATION	NONE OF THESE (VOL.)	DON'T KNOW	Count
Greater Cincinnati Region Residents		11.4%	22.4%	18.8%	8.9%	4.8%	33.7%	1191
Region	City of Cincinnati	16.6%	15.4%	26.6%	11.6%	10.8%	19.0%	173
	Hamilton County Suburbs	17.5%	19.4%	21.3%	10.1%	3.5%	28.3%	284
	Other OH and IN Counties	7.5%	25.9%	15.8%	7.6%	4.6%	38.6%	506
	Northern KY Counties	8.8%	23.5%	16.2%	8.4%	2.5%	40.6%	228
Age	18 - 29	8.6%	28.6%	21.1%	9.0%	6.9%	25.8%	223
	30 - 45	11.1%	19.5%	19.6%	6.3%	4.7%	38.7%	328
	46 - 64	14.7%	20.2%	18.0%	7.5%	4.5%	35.1%	380
	65 and over	8.5%	24.1%	16.0%	14.8%	4.1%	32.5%	216
Race	African - American	23.1%	13.9%	27.6%	5.8%	7.0%	22.6%	142
	White	10.3%	23.6%	17.8%	9.4%	4.2%	34.8%	936
Sex Of Respondent	Male	9.0%	19.8%	18.3%	8.6%	6.6%	37.7%	581
	Female	13.8%	24.8%	19.2%	9.3%	3.1%	29.9%	610
Household Income	Less than \$20,000	13.9%	13.3%	28.1%	20.0%	7.9%	16.8%	58
	\$20,000 - \$49,999	7.1%	31.5%	19.0%	5.5%	5.5%	31.3%	213
	\$50,000 - \$69,999	9.8%	21.9%	21.1%	11.1%	4.1%	32.0%	176
	\$70,000 - \$99,999	13.8%	20.8%	21.2%	5.3%	4.5%	34.4%	203
	\$100,000 or more	16.1%	21.0%	18.3%	7.5%	2.4%	34.7%	277
Education	Less than High School	3.8%	23.6%	1.7%	6.0%	15.6%	49.3%	120
	High School Graduate	6.1%	24.5%	22.4%	7.9%	4.1%	35.0%	368
	Some College	12.6%	20.5%	18.0%	10.9%	4.0%	34.0%	369
	College Graduate	19.2%	21.3%	21.6%	9.1%	2.7%	26.2%	327
Own Or Rent Home	Own	13.0%	24.7%	17.6%	8.6%	3.5%	32.6%	834
	Rent	9.1%	15.8%	23.2%	10.1%	6.5%	35.3%	301
Employment	Employed FT or PT	14.1%	19.8%	19.0%	6.8%	5.3%	35.0%	752
	Unemployed / Disabled / Retired	6.5%	21.7%	19.6%	16.2%	3.6%	32.4%	257
	Student / Keeping house	8.0%	34.9%	17.5%	7.4%	2.8%	29.3%	162
Adults In Household	One	11.7%	18.8%	16.8%	8.9%	5.6%	38.2%	123
	Two	13.3%	20.2%	17.3%	11.1%	3.4%	34.5%	569
	Three or more	9.2%	25.9%	20.8%	6.6%	6.1%	31.4%	490
Children in Household	None	12.3%	20.8%	17.4%	10.3%	5.0%	34.2%	718
	One or more	9.9%	24.7%	20.9%	6.9%	4.7%	32.9%	463

Questions 20 and 21: Awareness of ArtsWave Aided and Unaided Combined

		ARTSWAVE AIDED/UNAIDED	OHIO ARTS COUNCIL	ARTWORKS	ANOTHER ORGANIZATION	NONE OF THESE (VOL.)	DON'T KNOW	Count
Greater Cincinnati Region Residents		18.0%	20.7%	17.4%	8.3%	4.5%	31.2%	1286
Region	City of Cincinnati	25.0%	13.9%	23.9%	10.4%	9.7%	17.1%	193
	Hamilton County Suburbs	26.9%	17.2%	18.8%	9.0%	3.1%	25.1%	321
	Other OH and IN Counties	12.1%	24.6%	15.0%	7.2%	4.4%	36.7%	532
	Northern KY Counties	13.5%	22.3%	15.4%	7.9%	2.4%	38.5%	240
Age	18 - 29	11.4%	27.7%	20.4%	8.7%	6.7%	25.0%	231
	30 - 45	18.1%	18.0%	18.1%	5.8%	4.3%	35.7%	356
	46 - 64	24.1%	17.9%	16.0%	6.7%	4.0%	31.3%	426
	65 and over	13.0%	22.9%	15.2%	14.1%	3.9%	30.9%	227
Race	African - American	26.8%	13.3%	26.2%	5.6%	6.7%	21.5%	150
	White	17.4%	21.7%	16.4%	8.6%	3.9%	32.0%	1016
Sex Of Respondent	Male	14.8%	18.5%	17.2%	8.0%	6.2%	35.3%	621
	Female	20.9%	22.8%	17.6%	8.5%	2.8%	27.4%	665
Household Income	Less than \$20,000	14.7%	13.2%	27.8%	19.8%	7.8%	16.6%	58
	\$20,000 - \$49,999	9.4%	30.7%	18.5%	5.3%	5.4%	30.6%	218
	\$50,000 - \$69,999	13.9%	20.9%	20.1%	10.6%	3.9%	30.5%	184
	\$70,000 - \$99,999	19.2%	19.5%	19.9%	5.0%	4.2%	32.3%	217
	\$100,000 or more	27.3%	18.2%	15.9%	6.5%	2.1%	30.0%	319
Education	Less than High School	5.5%	23.1%	1.7%	5.9%	15.4%	48.4%	122
	High School Graduate	9.0%	23.8%	21.7%	7.7%	4.0%	33.9%	379
	Some College	15.4%	19.9%	17.4%	10.5%	3.9%	32.9%	381
	College Graduate	32.8%	17.7%	18.0%	7.6%	2.2%	21.8%	393
Own Or Rent Home	Own	20.6%	22.6%	16.1%	7.9%	3.2%	29.7%	915
	Rent	12.5%	15.2%	22.3%	9.7%	6.2%	34.0%	312
Employment	Employed FT or PT	22.3%	17.9%	17.2%	6.1%	4.8%	31.7%	830
	Unemployed / Disabled / Retired	10.1%	20.9%	18.8%	15.5%	3.5%	31.2%	267
	Student / Keeping house	10.6%	33.9%	17.0%	7.2%	2.8%	28.5%	167
Adults In Household	One	16.7%	17.7%	15.8%	8.4%	5.3%	36.1%	130
	Two	21.6%	18.3%	15.7%	10.1%	3.1%	31.2%	629
	Three or more	13.8%	24.6%	19.8%	6.2%	5.7%	29.8%	516
Children in Household	None	18.2%	19.4%	16.3%	9.6%	4.6%	31.9%	770
	One or more	17.0%	22.7%	19.3%	6.4%	4.3%	30.3%	503

Question 22: Does your workplace conduct a workplace charitable giving campaign for ArtsWave?

		YES	NO	NOT CURRENTLY EMPLOYED (VOL.)	DON'T KNOW	Count
Greater Cincinnati Region Residents		8.9%	60.3%	23.6%	7.2%	1285
Region	City of Cincinnati	9.9%	61.1%	22.9%	6.1%	192
	Hamilton County Suburbs	13.3%	55.5%	23.4%	7.9%	321
	Other OH and IN Counties	6.5%	60.1%	25.3%	8.2%	532
	Northern KY Counties	7.6%	66.6%	20.8%	5.1%	240
Age	18 - 29	2.7%	71.2%	13.3%	12.8%	231
	30 - 45	9.7%	73.6%	10.8%	5.9%	356
	46 - 64	13.6%	60.0%	18.8%	7.7%	426
	65 and over	6.0%	28.1%	63.4%	2.5%	227
Race	African - American	13.2%	60.3%	18.3%	8.2%	149
	White	8.4%	58.9%	25.9%	6.8%	1016
Sex Of Respondent	Male	8.6%	68.0%	15.9%	7.5%	621
	Female	9.2%	53.1%	30.8%	6.9%	665
Household Income	Less than \$20,000	1.3%	52.5%	38.8%	7.4%	58
	\$20,000 - \$49,999	3.0%	61.2%	29.3%	6.5%	218
	\$50,000 - \$69,999	5.1%	61.8%	25.7%	7.4%	184
	\$70,000 - \$99,999	9.9%	66.2%	15.2%	8.6%	217
	\$100,000 or more	16.6%	62.8%	12.2%	8.4%	319
Education	Less than High School	3.9%	74.6%	13.6%	7.9%	122
	High School Graduate	4.8%	61.9%	27.1%	6.1%	379
	Some College	10.2%	55.9%	27.2%	6.7%	381
	College Graduate	12.8%	58.3%	20.4%	8.5%	393
Own Or Rent Home	Own	10.5%	58.0%	25.4%	6.1%	915
	Rent	5.3%	63.6%	20.0%	11.1%	312
Employment	Employed FT or PT	12.7%	76.1%	0.9%	10.4%	830
	Unemployed / Disabled / Retired	2.0%	22.4%	74.3%	1.3%	267
	Student / Keeping house	2.2%	39.4%	57.0%	1.5%	167
Adults In Household	One	7.2%	49.6%	37.7%	5.6%	130
	Two	10.2%	56.3%	27.6%	5.8%	629
	Three or more	7.0%	68.3%	15.4%	9.3%	516
Children in Household	None	8.3%	56.2%	28.8%	6.6%	770
	One or more	9.5%	66.4%	15.9%	8.2%	503

Question 23: In the past year have you made a charitable financial contribution to ArtsWave . . . ?

		CONTRIBUTED TO ARTSWAVE	HAVE NOT CONTRIBUTED	DON'T KNOW	Count
Greater Cincinnati Region Residents		10.4%	88.8%	0.8%	1283
Region	City of Cincinnati	13.8%	86.0%	0.2%	193
	Hamilton County Suburbs	13.7%	84.8%	1.6%	320
	Other OH and IN Counties	5.7%	94.0%	0.4%	531
	Northern KY Counties	13.7%	85.2%	1.0%	240
Age	18 - 29	3.1%	95.4%	1.5%	230
	30 - 45	12.7%	87.3%		354
	46 - 64	12.0%	86.6%	1.4%	426
	65 and over	12.4%	87.3%	0.3%	227
Race	African - American	17.3%	82.7%		150
	White	9.7%	89.4%	1.0%	1016
Sex Of Respondent	Male	9.3%	89.6%	1.1%	621
	Female	11.4%	88.1%	0.5%	662
Household Income	Less than \$20,000	6.7%	93.3%		58
	\$20,000 - \$49,999	11.4%	88.6%		218
	\$50,000 - \$69,999	5.0%	95.0%		184
	\$70,000 - \$99,999	10.4%	89.4%	0.2%	217
	\$100,000 or more	12.2%	86.2%	1.6%	319
Education	Less than High School	16.9%	83.1%		122
	High School Graduate	6.2%	93.3%	0.5%	379
	Some College	7.3%	92.1%	0.6%	381
	College Graduate	14.9%	83.7%	1.5%	391
Own Or Rent Home	Own	10.9%	88.0%	1.1%	913
	Rent	8.2%	91.8%	0.1%	312
Employment	Employed FT or PT	11.1%	87.8%	1.1%	828
	Unemployed / Disabled / Retired	9.3%	90.4%	0.2%	267
	Student / Keeping house	8.7%	91.3%		167
Adults In Household	One	12.3%	87.3%	0.4%	130
	Two	10.8%	88.8%	0.4%	629
	Three or more	9.4%	89.3%	1.3%	514
Children in Household	None	10.0%	89.1%	0.9%	768
	One or more	10.7%	88.7%	0.6%	503

Question 24a: Greater Cincinnati has a vibrant arts scene. Do you agree or disagree?

		STRONGLY AGREE	AGREE SOMEWHAT	DISAGREE SOMEWHAT	STRONGLY DISAGREE	DON'T KNOW	Count
Greater Cincinnati Region Residents		48.4%	38.3%	6.9%	1.6%	4.8%	1283
Region	City of Cincinnati	55.9%	34.4%	5.9%	2.0%	1.8%	193
	Hamilton County Suburbs	46.8%	37.8%	8.7%	2.2%	4.5%	320
	Other OH and IN Counties	46.9%	39.5%	7.1%	0.6%	5.9%	531
	Northern KY Counties	47.9%	39.2%	5.1%	2.7%	5.0%	239
Age	18 - 29	55.5%	34.4%	5.9%	3.5%	0.6%	231
	30 - 45	50.5%	38.4%	5.3%	2.3%	3.4%	355
	46 - 64	45.6%	39.0%	10.0%	0.3%	5.1%	425
	65 and over	44.0%	40.7%	3.5%	0.7%	11.0%	227
Race	African - American	52.9%	29.6%	11.7%	1.8%	4.0%	149
	White	48.8%	39.0%	6.0%	0.8%	5.4%	1014
Sex Of Respondent	Male	42.9%	40.3%	9.8%	2.5%	4.5%	619
	Female	53.5%	36.4%	4.2%	0.8%	5.0%	664
Household Income	Less than \$20,000	49.5%	37.4%	8.2%	0.3%	4.5%	58
	\$20,000 - \$49,999	49.1%	37.1%	5.7%	1.6%	6.5%	217
	\$50,000 - \$69,999	55.9%	30.5%	8.6%	0.8%	4.3%	184
	\$70,000 - \$99,999	52.0%	35.5%	9.0%	3.4%	0.2%	216
	\$100,000 or more	46.1%	41.3%	6.8%	0.1%	5.7%	319
Education	Less than High School	55.8%	24.3%	10.7%	6.3%	2.9%	122
	High School Graduate	43.7%	40.9%	4.9%	2.2%	8.2%	379
	Some College	50.4%	37.2%	7.6%	0.5%	4.3%	380
	College Graduate	49.4%	40.9%	6.7%	0.5%	2.5%	392
Own Or Rent Home	Own	47.8%	38.9%	7.5%	0.7%	5.2%	913
	Rent	50.6%	35.1%	5.8%	4.4%	4.2%	311
Employment	Employed FT or PT	49.5%	36.9%	7.6%	1.7%	4.2%	828
	Unemployed / Disabled / Retired	48.2%	38.8%	5.1%		7.9%	267
	Student / Keeping house	41.9%	46.2%	5.6%	3.3%	3.0%	167
Adults In Household	One	37.6%	45.4%	6.8%	1.6%	8.6%	128
	Two	48.6%	38.3%	8.3%	0.9%	4.0%	629
	Three or more	51.7%	36.6%	5.3%	2.2%	4.2%	516
Children in Household	None	48.0%	38.4%	7.2%	0.8%	5.6%	768
	One or more	49.5%	38.2%	6.2%	2.5%	3.6%	503

Question 24b: Arts are critical to our region's overall economic health. Do you agree or disagree?

		STRONGLY AGREE	AGREE SOMEWHAT	DISAGREE SOMEWHAT	STRONGLY DISAGREE	DON'T KNOW	Count
Greater Cincinnati Region Residents		43.7%	36.2%	12.2%	5.8%	2.1%	1283
Region	City of Cincinnati	49.7%	34.3%	7.3%	3.9%	4.9%	193
	Hamilton County Suburbs	39.8%	41.4%	13.5%	3.8%	1.5%	320
	Other OH and IN Counties	40.7%	36.2%	14.6%	7.1%	1.4%	530
	Northern KY Counties	50.7%	31.1%	9.0%	7.1%	2.1%	240
Age	18 - 29	42.3%	46.2%	7.8%	2.9%	0.7%	231
	30 - 45	42.3%	37.7%	9.8%	6.5%	3.7%	355
	46 - 64	45.0%	31.1%	16.7%	6.3%	0.9%	424
	65 and over	46.8%	33.6%	10.2%	7.3%	2.1%	227
Race	African - American	48.8%	34.3%	6.9%	9.1%	0.9%	150
	White	43.0%	36.4%	13.4%	5.1%	2.1%	1013
Sex Of Respondent	Male	36.5%	36.0%	16.0%	8.3%	3.2%	618
	Female	50.3%	36.5%	8.6%	3.5%	1.1%	665
Household Income	Less than \$20,000	48.1%	32.9%	16.9%	0.3%	1.8%	58
	\$20,000 - \$49,999	45.6%	34.9%	11.8%	6.8%	1.0%	217
	\$50,000 - \$69,999	48.2%	37.8%	10.0%	1.4%	2.6%	184
	\$70,000 - \$99,999	39.9%	42.4%	14.2%	3.5%		216
	\$100,000 or more	44.2%	35.7%	15.3%	3.6%	1.2%	318
Education	Less than High School	16.1%	49.9%	18.4%	8.9%	6.6%	122
	High School Graduate	38.4%	40.7%	12.1%	5.3%	3.5%	378
	Some College	50.5%	31.4%	11.0%	6.3%	0.8%	380
	College Graduate	50.8%	32.4%	11.4%	4.8%	0.6%	392
Own Or Rent Home	Own	44.1%	36.8%	12.8%	5.1%	1.2%	913
	Rent	44.6%	37.2%	9.4%	6.3%	2.5%	311
Employment	Employed FT or PT	40.6%	39.5%	12.1%	5.5%	2.3%	827
	Unemployed / Disabled / Retired	49.0%	28.1%	12.5%	8.4%	2.0%	267
	Student / Keeping house	48.4%	35.6%	12.7%	3.3%		167
Adults In Household	One	41.9%	35.1%	11.7%	7.2%	4.0%	129
	Two	46.4%	36.0%	12.9%	3.9%	0.9%	628
	Three or more	41.3%	36.4%	11.3%	7.8%	3.2%	515
Children in Household	None	43.6%	35.6%	12.7%	6.2%	2.0%	769
	One or more	43.9%	37.5%	11.5%	5.3%	1.8%	501

Question 24c: Arts programs and events connect people to the Greater Cincinnati region. Do you agree or disagree?

		STRONGLY AGREE	AGREE SOMEWHAT	DISAGREE SOMEWHAT	STRONGLY DISAGREE	DON'T KNOW	Count
Greater Cincinnati Region Residents		51.1%	41.3%	3.3%	2.5%	1.8%	1285
Region	City of Cincinnati	58.9%	33.9%	5.4%	0.7%	1.1%	193
	Hamilton County Suburbs	50.9%	43.3%	2.8%	2.0%	0.9%	321
	Other OH and IN Counties	46.6%	45.4%	3.5%	3.1%	1.4%	532
	Northern KY Counties	55.1%	35.4%	1.8%	3.5%	4.1%	239
Age	18 - 29	60.8%	31.6%	4.8%	2.9%		231
	30 - 45	47.8%	46.0%	1.8%	2.7%	1.7%	355
	46 - 64	51.5%	42.1%	3.8%	1.7%	0.9%	426
	65 and over	48.4%	41.1%	2.5%	2.6%	5.5%	227
Race	African - American	56.8%	32.9%	6.6%	3.1%	0.5%	150
	White	51.0%	43.0%	2.2%	1.7%	2.1%	1015
Sex Of Respondent	Male	43.5%	46.7%	3.3%	4.5%	1.9%	620
	Female	58.2%	36.2%	3.3%	0.7%	1.6%	665
Household Income	Less than \$20,000	54.3%	35.0%	4.5%		6.1%	58
	\$20,000 - \$49,999	57.6%	34.6%	2.5%	2.4%	3.0%	217
	\$50,000 - \$69,999	58.6%	36.3%	2.7%	2.4%		184
	\$70,000 - \$99,999	52.2%	39.7%	6.9%	0.2%	1.0%	217
	\$100,000 or more	48.1%	46.4%	2.5%	1.9%	1.0%	319
Education	Less than High School	48.8%	43.5%	1.0%	6.8%		122
	High School Graduate	43.9%	44.8%	4.6%	2.7%	4.1%	379
	Some College	55.3%	39.2%	2.4%	1.4%	1.7%	380
	College Graduate	55.3%	38.9%	3.6%	2.2%	0.1%	393
Own Or Rent Home	Own	50.1%	42.5%	3.1%	2.0%	2.2%	914
	Rent	57.8%	33.5%	3.5%	4.5%	0.7%	311
Employment	Employed FT or PT	50.9%	42.4%	3.5%	2.0%	1.2%	829
	Unemployed / Disabled / Retired	52.3%	36.8%	4.0%	2.5%	4.4%	267
	Student / Keeping house	48.7%	46.0%	1.3%	3.7%	0.4%	167
Adults In Household	One	50.3%	37.3%	5.5%	2.1%	4.8%	129
	Two	49.7%	44.1%	2.8%	2.2%	1.2%	629
	Three or more	53.3%	38.5%	3.4%	3.1%	1.7%	516
Children in Household	None	52.6%	39.5%	3.9%	2.0%	2.0%	769
	One or more	49.3%	44.0%	2.3%	2.9%	1.4%	503

Question 24d: As a Greater Cincinnati resident I have a responsibility to fund local arts programs and events. Do you agree or disagree?

		STRONGLY AGREE	AGREE SOMEWHAT	DISAGREE SOMEWHAT	STRONGLY DISAGREE	DON'T KNOW	Count
Greater Cincinnati Region Residents		17.4%	40.6%	28.9%	12.6%	0.5%	1284
Region	City of Cincinnati	23.3%	45.9%	24.5%	5.9%	0.4%	192
	Hamilton County Suburbs	17.0%	37.7%	30.1%	14.8%	0.4%	320
	Other OH and IN Counties	13.3%	40.8%	30.0%	15.2%	0.6%	532
	Northern KY Counties	22.5%	39.3%	28.4%	9.2%	0.5%	240
Age	18 - 29	14.0%	49.9%	30.0%	5.7%	0.3%	230
	30 - 45	19.8%	42.5%	26.5%	10.8%	0.4%	355
	46 - 64	19.5%	35.4%	30.3%	14.5%	0.3%	426
	65 and over	15.5%	39.5%	26.6%	17.1%	1.3%	227
Race	African - American	22.0%	36.9%	29.4%	11.6%	0.1%	150
	White	17.1%	40.8%	29.1%	12.6%	0.5%	1014
Sex Of Respondent	Male	16.9%	36.7%	29.3%	16.9%	0.1%	620
	Female	17.9%	44.1%	28.5%	8.6%	0.8%	664
Household Income	Less than \$20,000	22.7%	42.2%	20.8%	10.1%	4.2%	58
	\$20,000 - \$49,999	18.2%	38.2%	30.2%	13.3%	0.1%	217
	\$50,000 - \$69,999	21.6%	38.5%	28.1%	11.3%	0.4%	184
	\$70,000 - \$99,999	13.9%	41.6%	35.4%	9.1%		217
	\$100,000 or more	20.5%	46.1%	22.7%	10.3%	0.4%	319
Education	Less than High School	17.5%	24.8%	47.2%	10.5%		122
	High School Graduate	16.1%	37.3%	28.9%	16.6%	1.1%	379
	Some College	14.8%	42.9%	29.9%	12.3%	0.1%	379
	College Graduate	21.1%	46.4%	22.1%	9.8%	0.6%	393
Own Or Rent Home	Own	16.9%	41.7%	28.9%	12.1%	0.4%	914
	Rent	18.2%	38.4%	31.5%	11.1%	0.8%	311
Employment	Employed FT or PT	17.9%	41.0%	29.0%	11.8%	0.4%	828
	Unemployed / Disabled / Retired	18.7%	34.6%	30.4%	15.5%	0.7%	267
	Student / Keeping house	13.9%	50.2%	27.0%	8.0%	0.8%	167
Adults In Household	One	16.1%	36.6%	24.2%	19.9%	3.3%	129
	Two	16.0%	41.4%	31.2%	11.2%	0.2%	628
	Three or more	19.7%	40.8%	26.6%	12.7%	0.2%	515
Children in Household	None	18.1%	38.0%	28.1%	15.3%	0.6%	768
	One or more	16.6%	44.6%	30.2%	8.1%	0.5%	503

Question 24a: Greater Cincinnati has a vibrant arts scene. Do you agree or disagree?

		AGREE	DISAGREE	DON'T KNOW	Count
Greater Cincinnati Region Residents		86.7%	8.5%	4.8%	1283
Region	City of Cincinnati	90.3%	7.9%	1.8%	193
	Hamilton County Suburbs	84.6%	10.9%	4.5%	320
	Other OH and IN Counties	86.4%	7.7%	5.9%	531
	Northern KY Counties	87.2%	7.8%	5.0%	239
Age	18 - 29	90.0%	9.4%	0.6%	231
	30 - 45	88.9%	7.6%	3.4%	355
	46 - 64	84.6%	10.3%	5.1%	425
	65 and over	84.7%	4.2%	11.0%	227
Race	African - American	82.5%	13.5%	4.0%	149
	White	87.8%	6.8%	5.4%	1014
Sex Of Respondent	Male	83.2%	12.3%	4.5%	619
	Female	89.9%	5.0%	5.0%	664
Household Income	Less than \$20,000	86.9%	8.5%	4.5%	58
	\$20,000 - \$49,999	86.2%	7.2%	6.5%	217
	\$50,000 - \$69,999	86.4%	9.3%	4.3%	184
	\$70,000 - \$99,999	87.5%	12.4%	0.2%	216
	\$100,000 or more	87.3%	7.0%	5.7%	319
Education	Less than High School	80.1%	17.0%	2.9%	122
	High School Graduate	84.6%	7.1%	8.2%	379
	Some College	87.5%	8.1%	4.3%	380
	College Graduate	90.3%	7.2%	2.5%	392
Own Or Rent Home	Own	86.6%	8.2%	5.2%	913
	Rent	85.7%	10.2%	4.2%	311
Employment	Employed FT or PT	86.4%	9.4%	4.2%	828
	Unemployed / Disabled / Retired	87.0%	5.1%	7.9%	267
	Student / Keeping house	88.1%	8.9%	3.0%	167
Adults In Household	One	83.0%	8.4%	8.6%	128
	Two	86.9%	9.1%	4.0%	629
	Three or more	88.3%	7.5%	4.2%	516
Children in Household	None	86.3%	8.0%	5.6%	768
	One or more	87.7%	8.7%	3.6%	503

Question 24b: Arts are critical to our region's overall economic health. Do you agree or disagree?

		AGREE	DISAGREE	DON'T KNOW	Count
Greater Cincinnati Region Residents		79.9%	18.0%	2.1%	1283
Region	City of Cincinnati	83.9%	11.2%	4.9%	193
	Hamilton County Suburbs	81.2%	17.3%	1.5%	320
	Other OH and IN Counties	76.9%	21.7%	1.4%	530
	Northern KY Counties	81.7%	16.1%	2.1%	240
Age	18 - 29	88.5%	10.7%	0.7%	231
	30 - 45	80.0%	16.3%	3.7%	355
	46 - 64	76.1%	23.0%	0.9%	424
	65 and over	80.4%	17.5%	2.1%	227
Race	African - American	83.1%	16.0%	0.9%	150
	White	79.4%	18.5%	2.1%	1013
Sex Of Respondent	Male	72.5%	24.3%	3.2%	618
	Female	86.9%	12.1%	1.1%	665
Household Income	Less than \$20,000	81.0%	17.2%	1.8%	58
	\$20,000 - \$49,999	80.5%	18.6%	1.0%	217
	\$50,000 - \$69,999	86.0%	11.4%	2.6%	184
	\$70,000 - \$99,999	82.3%	17.7%		216
	\$100,000 or more	79.9%	18.8%	1.2%	318
Education	Less than High School	66.0%	27.4%	6.6%	122
	High School Graduate	79.0%	17.4%	3.5%	378
	Some College	82.0%	17.3%	0.8%	380
	College Graduate	83.2%	16.2%	0.6%	392
Own Or Rent Home	Own	80.9%	17.9%	1.2%	913
	Rent	81.8%	15.8%	2.5%	311
Employment	Employed FT or PT	80.1%	17.7%	2.3%	827
	Unemployed / Disabled / Retired	77.1%	20.9%	2.0%	267
	Student / Keeping house	84.0%	16.0%		167
Adults In Household	One	77.1%	18.9%	4.0%	129
	Two	82.4%	16.7%	0.9%	628
	Three or more	77.7%	19.1%	3.2%	515
Children in Household	None	79.2%	18.8%	2.0%	769
	One or more	81.4%	16.8%	1.8%	501

Question 24c: Arts programs and events connect people to the Greater Cincinnati region. Do you agree or disagree?

		AGREE	DISAGREE	DON'T KNOW	Count
Greater Cincinnati Region Residents		92.4%	5.9%	1.8%	1285
Region	City of Cincinnati	92.8%	6.1%	1.1%	193
	Hamilton County Suburbs	94.3%	4.8%	0.9%	321
	Other OH and IN Counties	91.9%	6.6%	1.4%	532
	Northern KY Counties	90.5%	5.3%	4.1%	239
Age	18 - 29	92.3%	7.7%		231
	30 - 45	93.8%	4.6%	1.7%	355
	46 - 64	93.6%	5.5%	0.9%	426
	65 and over	89.5%	5.0%	5.5%	227
Race	African - American	89.8%	9.7%	0.5%	150
	White	94.0%	4.0%	2.1%	1015
Sex Of Respondent	Male	90.2%	7.9%	1.9%	620
	Female	94.4%	4.0%	1.6%	665
Household Income	Less than \$20,000	89.3%	4.5%	6.1%	58
	\$20,000 - \$49,999	92.2%	4.8%	3.0%	217
	\$50,000 - \$69,999	94.9%	5.1%		184
	\$70,000 - \$99,999	91.9%	7.2%	1.0%	217
	\$100,000 or more	94.5%	4.4%	1.0%	319
Education	Less than High School	92.3%	7.7%		122
	High School Graduate	88.6%	7.3%	4.1%	379
	Some College	94.4%	3.9%	1.7%	380
	College Graduate	94.1%	5.8%	0.1%	393
Own Or Rent Home	Own	92.7%	5.1%	2.2%	914
	Rent	91.3%	8.0%	0.7%	311
Employment	Employed FT or PT	93.2%	5.6%	1.2%	829
	Unemployed / Disabled / Retired	89.1%	6.5%	4.4%	267
	Student / Keeping house	94.6%	5.0%	0.4%	167
Adults In Household	One	87.6%	7.5%	4.8%	129
	Two	93.8%	5.0%	1.2%	629
	Three or more	91.8%	6.5%	1.7%	516
Children in Household	None	92.1%	5.9%	2.0%	769
	One or more	93.3%	5.2%	1.4%	503

Question 24d: As a Greater Cincinnati resident I have a responsibility to fund local arts programs and events. Do you agree or disagree?

		AGREE	DISAGREE	DON'T KNOW	Count
Greater Cincinnati Region Residents		58.0%	41.5%	0.5%	1284
Region	City of Cincinnati	69.2%	30.4%	0.4%	192
	Hamilton County Suburbs	54.7%	44.9%	0.4%	320
	Other OH and IN Counties	54.2%	45.2%	0.6%	532
	Northern KY Counties	61.9%	37.6%	0.5%	240
Age	18 - 29	64.0%	35.7%	0.3%	230
	30 - 45	62.2%	37.3%	0.4%	355
	46 - 64	54.9%	44.8%	0.3%	426
	65 and over	55.0%	43.7%	1.3%	227
Race	African - American	58.9%	41.0%	0.1%	150
	White	57.8%	41.6%	0.5%	1014
Sex Of Respondent	Male	53.6%	46.2%	0.1%	620
	Female	62.1%	37.1%	0.8%	664
Household Income	Less than \$20,000	64.9%	30.9%	4.2%	58
	\$20,000 - \$49,999	56.4%	43.5%	0.1%	217
	\$50,000 - \$69,999	60.2%	39.4%	0.4%	184
	\$70,000 - \$99,999	55.5%	44.5%		217
	\$100,000 or more	66.6%	33.0%	0.4%	319
Education	Less than High School	42.4%	57.6%		122
	High School Graduate	53.4%	45.5%	1.1%	379
	Some College	57.8%	42.2%	0.1%	379
	College Graduate	67.5%	31.9%	0.6%	393
Own Or Rent Home	Own	58.6%	41.0%	0.4%	914
	Rent	56.6%	42.6%	0.8%	311
Employment	Employed FT or PT	58.9%	40.8%	0.4%	828
	Unemployed / Disabled / Retired	53.3%	46.0%	0.7%	267
	Student / Keeping house	64.1%	35.0%	0.8%	167
Adults In Household	One	52.7%	44.0%	3.3%	129
	Two	57.4%	42.4%	0.2%	628
	Three or more	60.6%	39.2%	0.2%	515
Children in Household	None	56.0%	43.4%	0.6%	768
	One or more	61.2%	38.3%	0.5%	503

APPENDIX B
Technical Report

The Greater Cincinnati Survey

The Fall 2021 Greater Cincinnati Survey (GCS) is the 79th in a series of surveys that began in November of 1978. It is a semiannual survey of the adult population (18 and over) in the Greater Cincinnati region, frequently conducted in the Spring and Fall of each year by the Institute for Policy Research (IPR) at the University of Cincinnati. However, this schedule was disrupted in Spring 2020. No GCS was conducted between Spring 2020 and Spring 2021 due to the Covid-19 pandemic.

The GCS is operated on a cost-shared basis, giving policymakers, researchers, and other interested individuals an opportunity to gather high-quality data in a flexible and relatively inexpensive manner.

How the Sample was Selected

A random sample of 1,286 adults from throughout the Greater Cincinnati region was interviewed by landline and cellular telephone.

The random sample used in the Fall 2021 GCS was purchased from Dynata, Inc. Dynata screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

Each of these randomly generated telephone numbers is called by one of our interviewers from a centrally supervised facility at the Institute for Policy Research. For landline numbers, if the phone number is a residential number, the interviewer then randomly selects a member of the household by asking to speak with the adult (18 years of age or older), currently living in the household, who has had the most recent birthday. This selection process ensures that every adult in the household has an equally likely chance of being included in the survey. No substitutions

are allowed. If, for example, the randomly selected adult is not at home when the household is first contacted, the interviewer cannot substitute by selecting someone else who just happens to be there at the time. Instead, he or she must make an appointment to call back when the randomly selected person is at home. In this way, respondent selection bias is minimized.

For cellular numbers, the interviewer asks screening questions to determine respondent qualifications for the survey, e.g., 18 years of age or older and a resident of the region. If the respondent is not in a safe place (e.g., driving a car) to do the interview at that time, the interviewer makes an appointment to call back.

When the Interviewing was Done

Respondents in the Fall 2021 GCS were interviewed between September 9 to October 27, 2021. The telephone calls during the interviewing period were made between 5:00 PM and 9:00 PM, Monday through Friday, from 10:00 AM to 6:00 PM on Saturday, and from 2:00 to 9:00 PM on Sunday.

After the interviews were completed, the open-ended questions were coded. Following this coding, the data analysis was conducted using the Statistical Package for the Social Sciences (SPSS 20.0).

Sampling Error

The Fall 2021 GCS, like all surveys, is subject to sampling error due to the fact that all residents in the area were not interviewed. For those questions asked of 1,250 or so respondents, the error is $\pm 2.7\%$. For those questions asked of 1,000 or so respondents, the error is $\pm 3.1\%$. For questions asked of 500 or so respondents, the error is $\pm 4.4\%$ and for 300 or so respondents, the error is $\pm 5.7\%$. Finally, for those asked of 200 or so respondents, it is $\pm 6.9\%$. For those

questions where fewer than 200 persons responded, the sampling error can be calculated as follows:

$$\text{Sampling Error} = \pm(1.96)\sqrt{\frac{P(1-P)}{N}}$$

Where P is the percentage of responses in the answer category being evaluated and N is the total number of persons answering the particular question.

For example, suppose you had the following distribution of answers to the question, "Should the state spend more money on road repair even if that means higher taxes?" Assume 500 respondents answered the question as follows:

YES	- 47%
NO	- 48%
DON'T KNOW	- 5%

The sampling error for the "YES" percentage of 47% would be

$$\text{Sampling Error} = \pm(1.96)\sqrt{\frac{.47(.53)}{500}} = 4.4$$

for the "NO" percentage of 48% it would be

$$\text{Sampling Error} = \pm(1.96)\sqrt{\frac{.48(.52)}{500}} = 4.4$$

and for the "DON'T KNOW" percentage of 5% it would be

$$\text{Sampling Error} = \pm(1.96)\sqrt{\frac{.05(.95)}{500}} = 1.9$$

In this case we would expect the true population figures to be within the following ranges:

YES	42.6% - 51.4% (i.e., 47% \pm 4.4%)
NO	43.6% - 52.4% (i.e., 48% \pm 4.4%)
DON'T KNOW	3.1% - 6.9% (i.e., 5% \pm 1.9%)

Weighting of the Data

To avoid biasing the sample in favor of persons who can be reached through more than one telephone number, each case is weighted inversely to its probability of being included in the sample. In addition, the data are weighted to correct for sampling biases due to size of household (i.e., number of persons aged 18 and over living in the household). Finally, the data have been weighted to correct for potential sampling biases on age, race, sex, education, and county of residence, using U.S. Census data.

Weights for Data Analysis

Several weighting variables for the GCS data have been created and added to the data file. The first, HHWT, is the weight that adjusts for households that can be reached on more than one telephone number. This weight has been developed so that households with more than one telephone number are mathematically weighted down, adjusting for the fact that households can have varying probability of selection. THIS WEIGHT SHOULD BE APPLIED ONLY WHEN HOUSEHOLDS ARE THE DESIRED UNIT OF ANALYSIS.

The second weighting variable, INDWT, adjusts for the fact that the sampling unit in the survey was the household, rather than the individual respondent. For example, an individual living alone in a household would have twice the chance of being selected for the survey than would either of two individuals living in a second household. INDWT adjusts for this unequal probability. WHEN THE INDIVIDUAL IS THE APPROPRIATE UNIT OF ANALYSIS RATHER THAN THE HOUSEHOLD, AND THERE IS NO CONCERN ABOUT INTERACTIONS WITH DEMOGRAPHIC VARIABLES, THIS WEIGHT SHOULD BE USED.

All of the other weighting variables adjust for under or over representation of various demographic groups in the population due to sampling variability. The degree of under or over representation is assessed by comparing the demographic data from our survey with the most recent population figures provided by the U.S. Bureau of the Census. We adjust for sampling biases based on gender, age, race, education, and county of residence. Compared to other demographic variables in our surveys, a number of people refuse to report their income. Therefore, we are unable to make adequate adjustments for sampling biases on total family income. However, weighting for education, which tends to correlate significantly with income, compensates for this deficiency to a fair degree. So do the adjustments for age and race.

All of these demographic factors discussed above, in addition to HHWT and INDWT are incorporated into each of three weights. These weights are:

CITYWT should be used when analyses are being conducted for residents of the City of Cincinnati only.

CENSUSWT should be used when respondents from only one particular county are being analyzed (typically this would be Hamilton County).

REGIONWT should be used when all respondents from the entire eight county area are being analyzed.

One of these weights should be used to ensure a representative sample for making estimates of the true population figures. Use of these weights is standard in our analyses for GCS clients, unless otherwise indicated.

Archiving of the Survey Data

The data collected in the Greater Cincinnati Survey are the property of the groups or agencies that purchase the questions. However, the University of Cincinnati requests that the GCS clients release the data to the University so that scholars and all members of the community who might also benefit from the data may have access to them. The University is willing,

however, to accept client-requested restrictions on access to the data -- for example, client approval of the use of the data before they are released to a third party.

Persons or groups who wish to have access to GCS data (that they did not purchase) should discuss with Dr. Kimberly Downing (513-556-5028) the current availability of the data in which they are interested. The demographic data collected in the GCS are available to anyone in the community who desires access to them.

APPENDIX C
Questionnaire

This appendix contains the questions used in the Fall 2021
Greater Cincinnati Survey.

FINAL VERSION: 9/7/21
Greater Cincinnati Survey: Fall 2021
GCS #79

“Hello, this is _____ calling for the University of Cincinnati. I am conducting a CONFIDENTIAL study of public opinion in your area. **APPROXIMATELY 1250 ADULTS FROM THE GREATER CINCINNATI REGION WILL PARTICIPATE IN THIS RESEARCH STUDY AND I'D REALLY APPRECIATE YOUR HELP AND COOPERATION.**”

“In order to determine who to interview in your household, I need to speak to the adult 18 or older – including yourself – who had the most recent birthday. Would that be yourself or is it someone else?”

- | |
|---|
| <p>A. IF RESPONDENT – “Then you're the one I want to talk to.” SKIP TO QUESTIONNAIRE</p> <p>B. IF SOMEONE ELSE -- “May I speak to him/her please?”</p> <p>IF RESPONDENT IS NOT HOME, ASK -- “Could you suggest a convenient time for me to call back when I might be able to reach him/her?” GIVE SHIFT TIMES IF NECESSARY. GET FIRST NAME OF RESPONDENT.</p> <p>C. DON'T KNOW <u>ALL</u> BIRTHDAYS, ONLY SOME, ASK -- “Of the ones that you <u>do</u> know, who had the most recent birthday?”</p> <p>IF RESPONDENT, INTERVIEW THAT PERSON. SKIP TO QUESTIONNAIRE.</p> <p>IF SOMEONE ELSE, FOLLOW SAME PROCEDURE AS B.</p> <p>D. DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN. -- “Then you're the one I want to talk to.” SKIP TO QUESTIONNAIRE.</p> |
|---|

IF PERSON IS HESITANT, NOT INTERESTED, ETC:

- This is strictly a public opinion study, there are no right or wrong answers.
- We are interested in your opinions and experiences. If there are any questions you feel you cannot answer, we can skip them.
- This is your opportunity to give your opinions on what you like or dislike about your community and how to improve your community.
- All information collected from the respondent is kept strictly confidential.
- You can call collect to speak with the Project Director of this survey. Kim Downing can be reached at (513) 556-5028.

CELL PHONE INTRODUCTION:

“Hello, this is _____ calling for the University of Cincinnati. I am conducting a CONFIDENTIAL study of public opinion in your area. Approximately 1250 adults from the Greater Cincinnati Region will participate in this research study and I’d really appreciate your help and cooperation.”

“I know I am calling you on a cell phone. This is not a sales call.”

IF PERSON IS HESITANT, NOT INTERESTED, ETC:

- This is strictly a public opinion study; there are no right or wrong answers.
- We are interested in your opinions and experiences. If there are any questions you feel you cannot answer, we can skip them.
- This is your opportunity to give your opinions on what you like or dislike about your community and how to improve your community.
- All information collected from the respondent is kept strictly confidential.
- You can call collect to speak with the Project Director of this survey. Kim Downing can be reached at (513) 556-5028.

SCREEN 1: “We realize that we are contacting people on their cell phones. Your safety is important to me. Are you driving a car or operating another motor vehicle right now?”

- 1 Yes (SKIP TO CBACK)
- 2 No/Don’t Know/Refused (SKIPTO SCREEN2)

SCREEN 2: “Are you in a location where talking on the phone could jeopardize your safety or confidentiality?”

- 1 Yes (SKIP TO CBACK)
- 2 No/Don’t Know/Refused (SKIP TO SCREEN3)

SCREEN 3: “Thank you, are you 18 years of age or older?”

- 1 Yes (SKIP TO SCREEN4)
- 2 No/Don’t Know/Refused (TERMINATE: “Thank you very much, but we are only interviewing people age 18 and older.”)

(CINCINNATI OR HAMILTON COUNTY ONLY)

SCREEN 4A: “And are you a resident of Ohio?”

- 1 Yes (SKIP TO QUESTIONNAIRE)
- 2 No/Don’t Know/Refused (TERMINATE: “Thank you very much, but we are only interviewing people who are residents of Ohio).

(REGION ONLY)

SCREEN 4B: “And are you a resident of Indiana, Kentucky or Ohio?”

- 1 Yes (SKIP TO QUESTIONNAIRE)
- 2 No/Don’t Know/Refused (TERMINATE: “Thank you very much, but we are only interviewing people who are residents of Indiana, Kentucky or Ohio).

CBACK: (IF RESPONDENT CANNOT CONDUCT INTERVIEW AT THIS TIME)
READ/ASK –

“Thank you. We will contact you at another time. Can I just have your first name so I know who to call back?”

1. "First, in what county do you live?"
 1. Hamilton County, OH
 2. Clermont County, OH
 3. Butler County, OH
 4. Warren County, OH
 5. Boone County, KY
 6. Kenton County, KY
 7. Campbell County, KY
 8. Dearborn County, IN

(CELL PHONE: IF NOT WITHIN THESE COUNTIES THANK AND TERMINATE:
"Thank you very much, but we are only interviewing people who are residents of certain counties in Indiana, Kentucky or Ohio.")

HAMILTON COUNTY ONLY (IF Q1 = 1, CONTINUE; ELSE SKIP TO Q3)

2. "Next, do you live inside the city limits of Cincinnati?"
 1. YES
 2. NO
 8. DON'T KNOW (PROBE: REREAD QUESTION)
 9. NA/REFUSED
 0. INAP

ALL RESPONDENTS -- ALL COUNTIES (1 THRU 8)

"Now thinking about your community . . ."

3. "Overall, how would you rate your community as a place to live . . . excellent, good, fair or poor?"
 1. EXCELLENT
 2. GOOD
 3. FAIR
 4. POOR
 8. DON'T KNOW (PROBE: "Generally speaking. . . ")
 9. NA/REFUSED
4. "Overall, how much impact do you think people like you can have in making your community a better place to live . . . (READ 1 TO 4)
 1. no impact at all,
 2. a small impact,
 3. a moderate impact, or
 4. a big impact?"
 8. DON'T KNOW (PROBE: "Generally speaking . . .")
 9. NA/REFUSED

ALL REGION RESIDENTS HERE

“On another topic . . .”

20. “From what you may have seen or heard, what is the name of the local organization whose primary focus is to fund the arts in Greater Cincinnati region?”
(DO NOT READ ITEMS)

1. ARTSWAVE -- **SKIP TO Q22**
2. THE OHIO ARTS COUNCIL
3. ARTWORKS
4. THE GREATER CINCINNATI FOUNDATION
5. THE HAILE FOUNDATION

97. OTHER (RECORD: _____)

98. DON'T KNOW (DO NOT PROBE)

99. NA

21. “Now I’m going to read you a list of organizations, from what you may have seen or heard, please tell me the name of the local organization whose primary focus is to fund the arts in the Greater Cincinnati region. Is it . . . **(ROTATE LIST 1 THRU 3)**”

1. ArtsWave,
2. The Ohio Arts Council,
3. ArtWorks,
4. or Another Organization?”

95. NONE OF THESE (VOLUNTEERED)

98. DON'T KNOW (DO NOT PROBE)

99. NA

“And . . .”

22. “If you are currently employed . . . Does your workplace conduct a workplace charitable giving campaign for . . . ArtsWave?”
1. YES
 2. NO

 7. NOT CURRENTLY EMPLOYED (VOLUNTEERED)

 8. DON’T KNOW (PROBE: REREAD QUESTION)
 9. NA
 0. INAP

[ALL RESPONDENTS]

23. “In the past year have you made a charitable financial contribution to ArtsWave either through a workplace giving campaign OR SOME OTHER WAY?”
1. YES, CONTRIBUTED TO ARTSWAVE (CAMPAIGN/SOME OTHER WAY)
 2. NO, HAVE NOT CONTRIBUTED

 8. DON’T KNOW (PROBE: REREAD QUESTION)

 9. NA

24. “Next, I’d like to read you a few statements about arts in the Greater Cincinnati region. After I read each one, please tell me if you agree or disagree with the statement.”

“First/Next . . . [INSERT STATEMENT] Do you agree or disagree?”

(IF AGREE): “Would you say you strongly agree or agree somewhat?”

(IF DISAGREE): “Would you say you strongly disagree or disagree somewhat?”

(IF DON’T KNOW; PROBE: “Generally speaking . . .”)

ROTATE ITEMS

	Strongly Agree	Agree Somewhat	Disagree Somewhat	Strongly Disagree	DON’T KNOW	NA / REF
a. Greater Cincinnati has a vibrant arts scene.	1	2	3	4	8	9
b. Arts are critical to our region’s overall economic health.	1	2	3	4	8	9
c. Arts programs and events <u>connect</u> people to the Greater Cincinnati region.	1	2	3	4	8	9
d. As a Greater Cincinnati resident I have a responsibility to fund local arts programs and events.	1	2	3	4	8	9

25-42. [THESE QUESTIONS INTENTIONALLY LEFT BLANK]

“Now some final questions . . .”

[LANDLINE SAMPLE ONLY: SKIP TO Q43]

[CELL SAMPLE: SKIP TO Q45]

43. “Not counting business lines, extension phones or cellular phones -- on how many different telephone numbers can your household be reached?”

1. ONE → SKIP TO Q45
2. TWO
3. THREE
4. FOUR
5. FIVE
6. SIX
7. SEVEN
8. EIGHT
9. NINE
10. TEN OR MORE

98. DON'T KNOW (PROBE: REREAD QUESTION) → **SKIP TO Q45**

99. NA/REFUSED → **SKIP TO Q45**

44. “How many of those (insert number) telephone numbers are used **ONLY** for electronic equipment--such as computers and fax machines . . . and never answered for personal calls?”

RECORD # ____ ____ (ENTER NUMBER OF LINES)

96. NONE

98. DON'T KNOW (PROBE: REREAD QUESTION)

99. NA/REFUSED

0. INAP

45. “INCLUDING YOURSELF, how many people aged 18 or older, CURRENTLY live in your household?”

RECORD # ____ ____

8. EIGHT OR MORE

9. NA/DON'T KNOW/REFUSED

46-48. [THESE QUESTIONS INTENTIONALLY LEFT BLANK]

“Next . . .”

49. “Are you currently married, widowed, divorced, separated, or have you never been married?”

1. MARRIED AND LIVING WITH SPOUSE (INCLUDE COMMON LAW MARRIAGE & SPOUSE AWAY IN SERVICE)

2. WIDOWED

3. DIVORCED

4. SEPARATED

5. NEVER MARRIED (INCLUDING ANNULMENTS)

6. PARTNERS NOT MARRIED (VOLUNTEERED)

9. NA/REFUSED

50. “What is the highest grade or year of school you completed?”

1. NEVER ATTENDED SCHOOL OR ONLY ATTENDED KINDERGARTEN

2. GRADES 1 THROUGH 8 (ELEMENTARY)

3. GRADES 9 THROUGH 11 (SOME HIGH SCHOOL)

4. GRADE 12 OR GED (HIGH SCHOOL GRADUATE)

5. COLLEGE 1 YEAR TO 3 YEARS (SOME COLLEGE OR TECHNICAL SCHOOL)

6. COLLEGE 4 YEARS OR MORE (COLLEGE GRADUATE)

8. DON'T KNOW (PROBE: REREAD QUESTION)

9. NA/REFUSED

51-56. [THESE QUESTIONS INTENTIONALLY LEFT BLANK]

57. “Do you own or rent your home?”

1. OWN

2. RENT

9. NA/REFUSED

58. How many of the persons who CURRENTLY live in your household are under 18 years of age, including babies and small children?”

RECORD # ____ ____

7. SEVEN OR MORE

8. NONE

9. NA/REFUSED

59. [QUESTION INTENTIONALLY LEFT BLANK]

60. "Last week . . . were you working full-time, part-time, or going to school, keeping house, or what?"

(CIRCLE ONE CODE ONLY. IF MORE THAN ONE RESPONSE, GIVE PREFERENCE TO SMALLEST [LOWEST] CODE NUMBER THAT APPLIES.)

1. WORKING FULL-TIME
2. WORKING PART-TIME
3. WITH A JOB BUT NOT AT WORK BECAUSE OF TEMPORARY ILLNESS, VACATION, STRIKE
4. UNEMPLOYED, LAID OFF, LOOKING FOR WORK
5. DISABLED, TOO ILL TO WORK (PERMANENT)
6. RETIRED
7. IN SCHOOL
8. KEEPING HOUSE

9. NA/REFUSED

61. "What is your current age?"

--	--

(CODE EXACT NUMBER OF YEARS OLD -- E.G., 45)

95. NINETY-FIVE YEARS OF AGE OR OLDER
97. REFUSED (DO NOT PROBE)
98. DON'T KNOW (PROBE: REREAD QUESTION)
99. NA/REFUSED

62a1-62a2. [THESE QUESTIONS INTENTIONALLY LEFT BLANK]

62b. "What is your race?" (IF NECESSARY: "Is it black, white or some other race?")

1. BLACK/AFRICAN-AMERICAN
2. WHITE
3. NATIVE AMERICAN
4. ASIAN/PACIFIC ISLANDER

5. MULTI-RACIAL
6. OTHER (PROBE) _____

9. NA/REFUSED
0. INAP

63A. "Next, what was the TOTAL income you and your family received in 2020, not just from wages or salaries but from ALL sources? Was it less than \$50,000, or \$50,000 or more?"

1. LESS THAN \$50,000 -- SKIP TO Q63B
2. \$50,000 OR MORE – SKIP TO Q63C

97. REFUSED
98. DON'T KNOW (PROBE: "Approximately...")
99. NA

63B. "Now I will read some income categories please stop me when I get to yours. . . . (READ CATEGORIES)

	MONTHLY EQUIVALENT
1. Less than \$9,999	\$ 0 - 833
2. \$10,000 - 19,999	\$ 834 - 1,666
3. \$20,000 - 29,999	\$1,667 - 2,499
4. \$30,000 - 39,999	\$2,500 - 3,332
5. \$40,000 - 49,999	\$3,333 - 4,166

97. REFUSED
98. DON'T KNOW (PROBE: "Approximately...")
99. NA
00. INAP

63C. "Now I will read some income categories please stop me when I get to yours... (READ CATEGORIES)

	MONTHLY EQUIVALENT
1. \$50,000 - 59,999	\$4,167 - 4,999
2. \$60,000 - 69,999	\$5,000 - 5,833
3. \$70,000 - 79,999	\$5,834 - 6,666
4. \$80,000 - 89,999	\$6,667 - 7,499
5. \$90,000 - 99,999	\$7,500 – 8,333
6. \$100,000 or more	\$8,334 or more

- 97 REFUSED
- 98 DON'T KNOW (PROBE: "Approximately...")
- 99 NA

NOTE: Income sources to be included:

- | | | |
|------------------------|----------------|------------------|
| 1. Wages & Salaries | 4. Social Sec. | 7. Unemployment |
| 2. Interest on Savings | 5. Pensions | Compensation |
| 3. Dividends | 6. Welfare | 8. Alimony |
| | | 9. Child Support |

64a. "Could you please tell me your zip code?"

(PLEASE ENTER ZIP CODE)

--	--	--	--	--

99998. DO NOT KNOW (PROBE: REREAD QUESTION)

99999. REFUSED

[HAMILTON COUNTY RESIDENTS ONLY]

"The next questions are for census purposes only. . ."

64b. "Could you please tell me your current address? We use this information to place your household into a specific census tract in your area. This way all areas of your county are equally represented."

(PLEASE ENTER STREET NUMBER, STREET NAME AND STREET TYPE)

STREET #	STREET NAME

(IF RESPONDENT IS HESITANT, PROBE FOR THE NAME OF THEIR STREET AND NEAREST CROSS-STREET)

(PLEASE ENTER STREET NUMBER, STREET NAME AND STREET TYPE)

(E.G. '801 DOVER AVENUE' **OR** DOVER AVENUE AND VICTORIA STREET)

(DO NOT ENTER ANY PUNCTUATION OR COMMENTS)

(IF THE RESPONDENT REFUSES TO GIVE THEIR ADDRESS OR CROSS-STREETS—TYPE 'REF' IN THE BOX BELOW.)

64c. "Could you please tell me the city in which you currently live?"

(PLEASE ENTER CITY NAME)

CITY NAME

98. DON'T KNOW

99. NA/REFUSED

65a-65b. [THESE QUESTIONS INTENTIONALLY LEFT BLANK]

“IF YOU HAVE ANY QUESTIONS ABOUT THIS PROJECT, PLEASE CONTACT DR. KIM DOWNING AT THE UNIVERSITY OF CINCINNATI INSTITUTE FOR POLICY RESEARCH AT (513) 556-5028.

IF YOU HAVE QUESTIONS ABOUT YOUR RIGHTS AS A RESEARCH PARTICIPANT, YOU MAY CONTACT THE UNIVERSITY OF CINCINNATI INSTITUTIONAL REVIEW BOARD AT (513) 558-5259 OR EMAIL THE IRB OFFICE AT IRB@UCMAIL.UC.EDU.”

“AS A REMINDER, IF YOU HAVE ANY QUESTIONS ABOUT THIS PROJECT, PLEASE CONTACT DR. KIM DOWNING AT 513-556-5028.”

66.

“That's all the questions I have -- You've been very helpful.
Thank you for your cooperation. Goodbye.”

INTERVIEWER SUPPLEMENT: PHONE ONLY

67. RECORD SEX OF RESPONDENT

- 1. MALE
- 2. FEMALE

68. Record Telephone Number

--	--	--	--	--	--	--	--	--	--	--

69. Record Your Interviewer Number

--	--	--	--

70. Record Date Interview Completed

--	--	--	--

(E.G. 09-07)

NOTE: BE SURE TO RECORD “FINAL CALL STATUS” ON CALL RECORD.