

CINCINNATI
PAINTS
BY NUMBERS

A Project by ArtWorks

In partnership with



Project Background

ArtWorks is introducing a new public art concept this year called *Cincinnati Paints by Numbers (PxN)*! This mural project is focused on *community engagement* and will provide the public an opportunity to purchase a ticket to paint alongside an ArtWorks professional artist and youth Apprentice team, while gaining a deeper understanding of ArtWorks mission to transform people and places through investments in creativity.

This year's first inaugural theme is Cincinnati's beloved **Fiona** and her home, the **Cincinnati Zoo**! The mural location will be on the side of Rover the Rhine Veterinary Hospital, at 910 Race Street.

Phase I of the project will begin with a call for artistic proposals, with a deadline of Monday, May 7, 2018. Phase II will select up to five (5) final designs which will be released for public voting in May. Finally, phase III will kick-off in mid-July 2018 as we watch the mural unfold!

CALL FOR ARTISTIC PROPOSALS

ArtWorks



Call for Artistic Proposals

ArtWorks is seeking mural design concepts for our first ever Cincinnati Paints by Numbers project. Designs should feature or be inspired by our 2018 theme and partner, **Fiona and the Cincinnati Zoo**.

Artists are invited to submit up to three (3) fully rendered, full color designs for jury* and public consideration. Designs must be able to be translated by a public audience (non-professional painters), and successful designs may include flat areas of color or be graphic in nature. Designs should be created with the specific project site and dimensions in mind. All conceptual sketches are to be preliminary and should be able to evolve and transform based on jury input. ArtWorks reserves the right to exclude any submissions from the jury and public review process as deemed necessary.

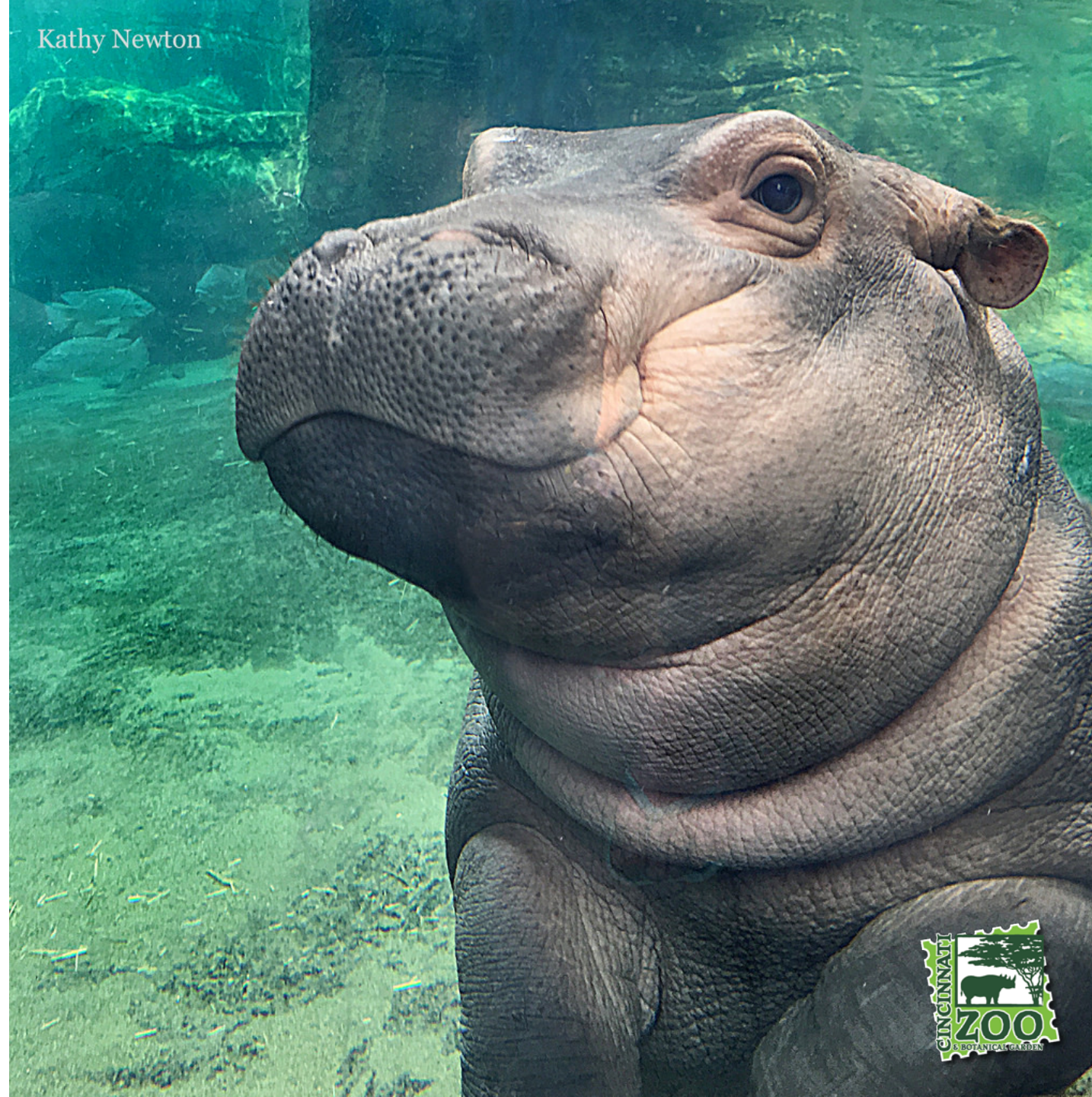
Designs cannot contain any overt religious representation or representations of profanity, slander, or anything that could be interpreted as offensive. Designs cannot include logo pictorial depiction to the advertisement of any product, service, place, person, or business.

**jury will be comprised of members from ArtWorks and the Cincinnati Zoo.*

Fiona the Hippo

On January 24, 2017, the Cincinnati Zoo's baby hippo, Fiona was born six weeks before her due date. She weighed only 29 pounds. The normal birth weight range for a Nile hippo is a 55-120 pounds. She was too small and weak to stand and nurse from her mother, Bibi, so caregivers and vet staff stepped in to provide comfort, nutrition, and critical care. With help from #TeamFiona, the premature hippo continues to grow. Today, Fiona weighs over 700 pounds.

Fiona's struggle and underdog story helped people from all over the world fall in love with her. Her superstar status has made her an incredible ambassador for her species. During her first year, articles/posts/broadcasts about her reached 21,020,197,085 people! Yes, Billion with a B! She has fans in about 90 countries. Fiona's been in books, cookies, beer label, ornaments, shirts, ice cream, playing cards, bobbleheads, calendars and much more. She's been made Honorary Deputy by the Hamilton County Sheriff's Department. She received her own library card. She's witnessed a marriage proposal. There was even a movement to name her Time's Person(-ality) of the Year. 2017 was the year of Fiona.



The Cincinnati Zoo

The world-famous Cincinnati Zoo & Botanical Garden is committed to inspiring visitors to care about wildlife and wild places. It has been rated the #1 attraction locally and one of the top zoos in the nation by Zagat Survey. It has also received rave reviews from Child Magazine, Parents Magazine, USA Today and TripAdvisor. Over 1.6 million people visit the Zoo's award-winning exhibits, and more than 500 animal and 3000 plant species annually. The Zoo, an accredited member of the Association of Zoos & Aquariums (AZA), is internationally known for its success in the [protection and propagation of endangered animals and plants](#) and engages in [research and conservation projects](#) worldwide. Known as the #GreenestZooInAmerica, the Zoo is doing its part to conserve natural resources that are critical to saving wildlife and its habitats and is committed to greening its daily operations and reducing its impact on the environment through the use of rain gardens, recycled building materials, solar panels and more. The Cincinnati Zoo is a 501(c)(3) nonprofit organization.



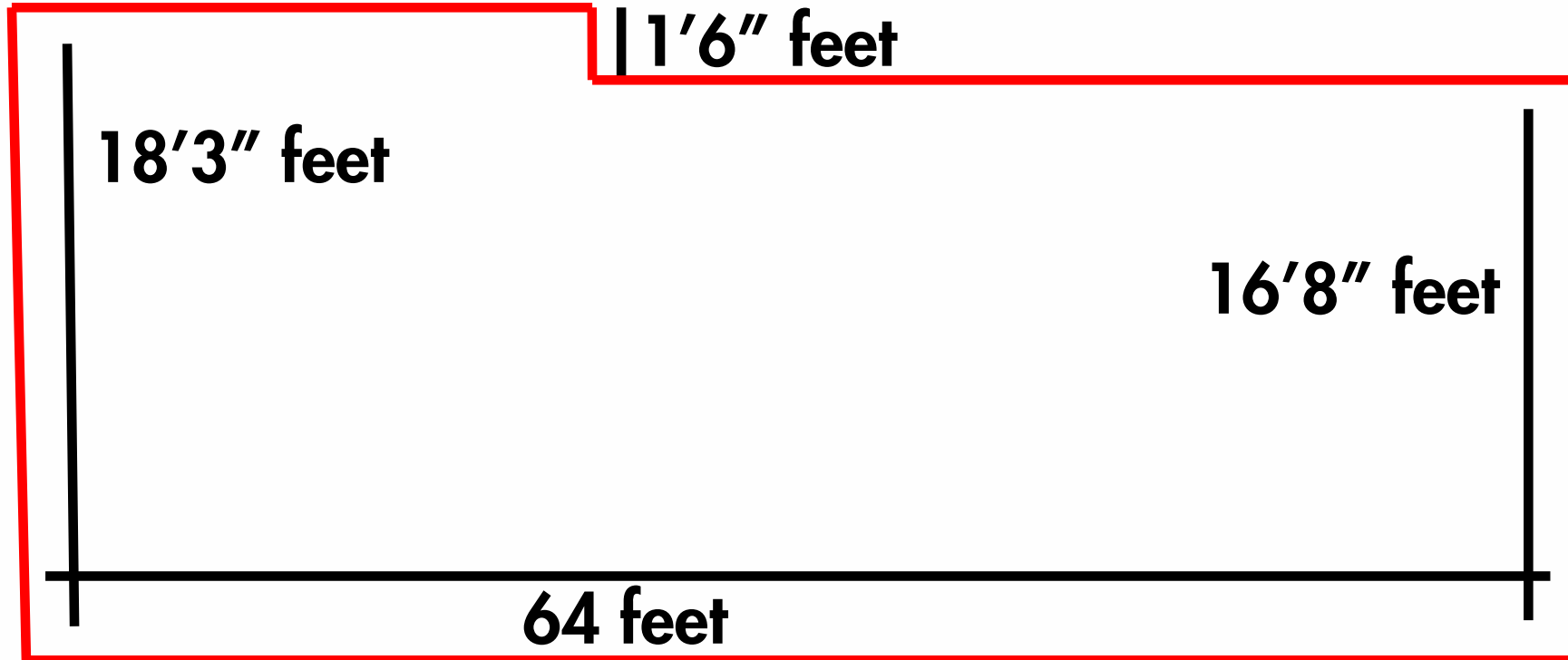
Mark Dumont



MURAL LOCATION – 910 RACE ST.

ArtWorks





Submission Goals & Requirements

General Goals of ArtWorks Murals

- Support or improve the existing physical space
- Convey a modern, timeless aesthetic that is visually appealing
- Utilize styles and colors that complement the existing aesthetic of the neighborhood
- Engage the public and be accessible, appropriate, and engaging for a diverse range of ages, from children to adults
- Promote a positive message through public art, contributing to making neighborhoods more welcoming, uplifting, and inspiring
- Provide layers of visual interest for repeat reward

Submission Requirements

- Submissions should be made as a PDF presentation (not to exceed 10 MB) with your name, contact information, and website present, as applicable. Artists may submit up to 3 unique compositions, as would be seen on the wall, to show appropriate proportions.
- Please include an Artist Bio or CV/resume & 3 examples of your previous work.
- All submissions due via email to paintbynumbers@ArtWorksCincinnati.org, or by mail to: Cincinnati Paints by Numbers c/o ArtWorks, 20 E. Central Parkway, Cincinnati, OH 45202 by **Monday, May 7th, 12AM.**



Timeline

- Monday, April 9, Call to Artists Opens
- Monday, May 7, Call to Artists Closes, all designs due to ArtWorks by 12AM
- Friday, May 11 – Monday, May 21, Finalists Announced; Public Voting Open via Cincinnati Enquirer
- Friday, May 25, Announcement of Winner
- Tuesday, July 10 – Wednesday, July 25, Public Painting Open

EXAMPLES OF DESIGN STYLE



ArtWorks



ArtWorks



Eddie Harper

ArtWorks

Agreement & Notification

Contest Rules & Eligibility

Designers must reside within the United States and must be 18 years or older to apply. Proposals received after 12AM on Monday, May 7, 2018 will not be accepted. Please see submission requirements to apply.

Copy and Image Rights

All selected artists for the Cincinnati Paints by Numbers project grant ArtWorks and partners full rights to publish images of the concept, and the name and content of the artwork at no cost. ArtWorks reserves the right to reproduce images of selected artists' works for printed or internet communications, publicity, advertising, catalogues, maps, and other marketing purposes. These rights are exclusive indefinitely. All submitting artists will retain copyrights to reproduce images of the works for the purposes of personal promotion, and must consult ArtWorks prior to commercial reproduction. ArtWorks and our partners may contact artists regarding the opportunity to exhibit their work in other venues or at other times throughout the year.

By submitting your artwork, you agree to cooperate as much as possible with ArtWorks in the field of public relations, publicity, social media, and other online communications.

Agreement for Commission

By submitting a design proposal, you agree to and accept the submission requirements and guidelines. ArtWorks will contact all submitting finalists to notify of their selection for the Cincinnati Paints by Numbers public vote. Artists may receive feedback from ArtWorks regarding the artistic and technical development of the artwork, and/or to schedule a design review meeting.

The winning Artist will be awarded \$1,250 upon receipt of final design (including any refinements or feedback), along with a contract that describes the project expectations and the Artists' rights and obligations for participation in Cincinnati Paints by Numbers, 2018. Artist must provide a valid w9-tax form in order to receive payment. Artists are responsible for any fees and taxes associated with award prize.



QUESTIONS & SUBMISSIONS

paintbynumbers@ArtWorksCincinnati.org

513.333.0388