

Hear Me Out: Mobile Distribution

Request for Proposals



Vision Statement

ArtWorks will engage Cincinnati artists to inform, empower, and activate the public in our democratic process. As part of POWER OF HER, a city-wide campaign initiated by ArtsWave to commemorate the 100th anniversary of women's right to vote, ArtWorks seeks to activate Greater Cincinnati residents' right to vote through inclusive and informative projects anchored in original women's suffrage activist campaign messaging.

ArtWorks is requesting proposals from Youth Apprentices to support the activations of a mobile newsstand unit to creatively distribute the Hear Me Out Voting Guide. The distribution will largely take place in public spaces, libraries, and Power of Her event venues around Cincinnati. Successful proposals provide concepts for community engagement through performance, prompts, activities/games, and other forms of play and idea sharing that will positively activate the audience's interest in voting.

Youth Apprentice Eligibility

- Previously employed as an ArtWorks Youth Apprentice
- Between 18 and 21 years old (as of March 1, 2020)
- Demonstrated experience, aptitude, or interest in Community Engagement

Project Description

In 2019 (Phase 1), ArtWorks hired a team of Professional Artists and Youth Apprentices to design and produce a guide to voting that provides the public with an informative and creative resource to learn about the history of voting rights and encourage engagement in the contemporary voting system.

In 2020 (Phase 2), ArtWorks will employ more Youth Apprentices to distribute the guide and provide more resources through creative community engagement. A mobile unit will increase reach across Cincinnati with information about who can vote, where and how to vote, and when. It will also support engaging residents younger than 18 years old in activities that provide a foundation of positive experiences with the voting and political systems of our region and country.

Project Goals: *Education, Inspiration, Employment, Engagement*

1. Youth engagement in positive democratic experiences
 - Targeting those between the ages of 16-26
2. Register citizens to vote!
 - Increase percentage of young voter participation

- Youth-driven creative distribution and programming
- 3. Hire youth and creative professionals to create, distribute, and conduct outreach
 - a. Youth-driven mobile distribution and programming
- 4. Additional outreach to communities in Hamilton County
 - Neighborhood councils, libraries, arts and culture events, schools

Quantitative Goals for Mobile Distribution:

- 50 Registrants and/or change of address
- 200 signed pledges
- 500 direct engagements
- 2,500 indirect engagements
- 20,000 social media interactions
- 3 media stories

Timeline: 2020

January - February	Launch and promote RFP opportunity with Youth Apprentices: <u>Monday, January 27th</u> Host Information Session: <u>Thursday, February 13th</u> Proposals Due: <u>Friday, February 28th by noon EST</u>
March-October	Artist Notification of Selection: <u>Friday, March 13th by 5pm EST</u> Hiring & Team Trainings Mobile Distribution Engagements Begin through early November 2020*
November	Distribution Engagements Complete

*Youth Apprentice Team hired for Mobile Distribution engagements will be employed for a total of 180 hours.

Budget Parameters

Your proposal should include a budget breakdown that is within **\$1,500** as a total project budget to complete your proposal. Total budget should include materials and supplies, costumes, and any other expenses specific to the needs of your proposed concept. ArtWorks will cover all other project expenses such as salaries, printing, branded collateral, permitting, etc.

NOTE: your proposed budget must include expenses for a team of two to five (2-5) Youth Apprentices, not only you as an individual.

Submission Instructions

Complete the brief Artist information form and [this PowerPoint template in full](#). Multiple concepts by one artist/artist group will be accepted, but each concept must be submitted separately. Failure to complete all required fields will result in disqualification from the opportunity.

Submissions are accepted in two methods: Submitted required materials digitally to Linnea Gartin, ArtWorks' Director of Programs, at Linnea@ArtWorksCincinnati.org. Use subject line **Hear Me Out Youth Apprenticeship RFP: [Your First and Last Name]**.

Or mail in the required submission materials to:

ArtWorks
C/O Linnea Gartin
20 East Central Parkway
Cincinnati, OH 45202

Complete our Artist Information Form

Available at <https://www.artworkscincinnati.org/call-to-artists-open-for-hear-me-out-mobile-distribution>

More About Power of Her

POWER OF HER is a collaboration of organizations across the Greater Cincinnati region, united to activate and amplify women's voices in the arts. Led by ArtsWave, and inspired by the women's suffrage movement, the initiative salutes the women who came before us, and honors female leadership and woman-centric works of all kinds. At its core, POWER OF HER underscores creativity as a vehicle for inclusion and equality by celebrating the female voice — and the many ways it champions a more diverse and vibrant world.

For more information visit <https://www.artswave.org/discover/power-of-her>